



Public Transport Passenger Satisfaction Survey

June 2023



Survey Background

Each year Metlink commission an independent survey of customers' experiences of Metlink public transport (PT) in the region. This helps Metlink/Greater Wellington Regional Council, to identify and prioritise improvements for customers, and is also part of reporting requirements to Waka Kotahi (New Zealand Transport Agency). The results from the June 2023 survey are presented here with comparison to the previous years' surveys.





Survey Method

Survey Method



On-board survey. Questionnaires handed out to every (bus/ferry)/every second (train) passenger aged 15 years + on pre-selected services (school services excluded). Services selected using systematic random sampling from trip lists provided by Metlink.

Maximum Margin of Error

(at 95% confidence interval)



± 1.8%

Fieldwork Dates



June 2023: 17th May – 18th Jun 2023

Jun 2022: 2nd to 29th June 2022

July 2021: 1st July to 1st August 2021 Nov 2020: 21st Oct to 20th Nov 2020 May 2019: 1st May to 5th June 2019 May 2018: 1st May to 1st June 2018 May 2017: 2nd to 28th May 2017 May 2016: 3rd to 29th May 2016

May 2015: 21st April to 10th May 2015

May 2014: 5th to 25th May 2014

Sample Size*



June 2023: n=3,099 (from 201 trips)

Jun 2022: n=2,745

Jul 2021: n=3,221 May 2017: n=4,053 Nov 2020: n=3,228 May 2016: n=2,362 May 2019: n=4,042 May 2015: n=4,456 May 2018: n=3,759 May 2014: n=4,298

Response Rate**



June 2023 Total: 67%

Ferry: 69%; Train: 69%; Bus: 64%

Jun 2022: 66%

 Jul 2021: 62%
 May 2017: 61%

 Nov 2020: 66%
 May 2016: 59%

 May 2019: 61%
 May 2015: 63%

 May 2018: 67%
 May 2014: 58%

Testing for True Differences



All results cross-tabulated by mode, travel time, operator, day of trip, direction of trip, payment method, reason for trip, gender, disability status and age of passenger. Statistically-significant differences identified in this analysis have been highlighted.

Time Series Comparisons



Statistically significant changes over time have been highlighted.

Denotes statistically significant change of 5 percentage points or less
Denotes statistically significant change of more than 5 percentage points

Data Weighting



'Total' results have been weighted by mode to be representative of the actual patronage of public transport trips during May 2023 (68% bus, 31.5% train, 0.5% ferry). Results by mode are unweighted.

(This weighting method is consistent with that used since 2016)

^{*} Note: Distribution of respondents by rail line, time and direction of travel, age, gender, disability status and reason for trip is provided in Appendix.

^{**} Share of completed surveys as proportion of all eligible passengers (i.e. those aged 15 years +)

Report Outline

In 'Slide Show' mode, click on section header below to go to start of each section.

Executive Summary



Passenger Perceptions of Service on Trip Today



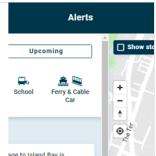
Passenger Perceptions of Stop/ Station/ Wharf



Passenger Perceptions of Wellington Region's Public Transport System



Passenger Perspectives on Public Transport Information



Suggested Improvements to Public Transport System



Appendix

- Respondent profile
- · Trip profile
- Complete lists of openended question responses



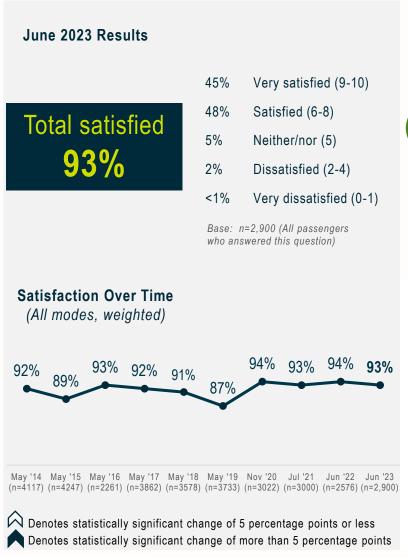
Executive Summary

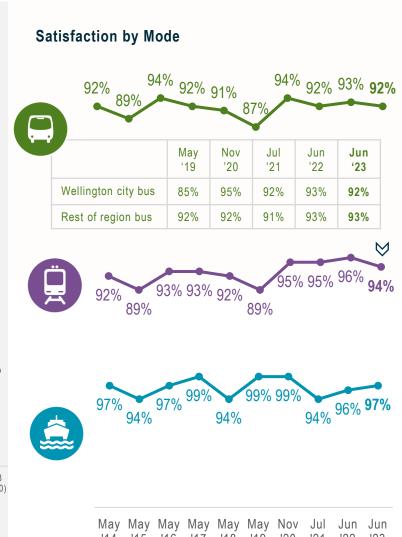


Satisfaction with Trip Overall



Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with this trip overall?







Passengers most satisfied

 Travelling to visit friends and relatives (99%) or sports/recreation/dining out (96%)



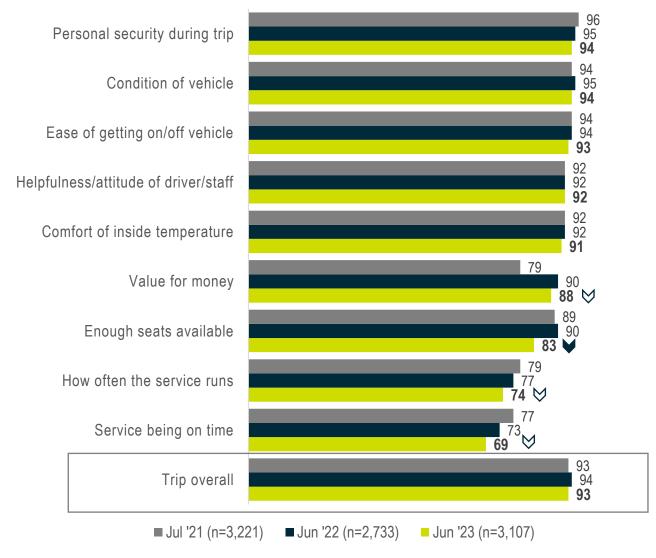
Passengers most dissatisfied

★ Travelling for work (4%)



Perceptions of the Trip Today

Share of Passengers Satisfied/Very Satisfied (%)



Arrows denote statistically significant change from previous year

At 93%, the share of Wellington public transport users satisfied with their trip has remained stable over the last 12 months. Of the three modes, ferry users are the most satisfied (97%, stable from 96% last year); bus passengers continue to be least likely to give positive ratings (92%). The share of train passengers satisfied with their trip overall has declined significantly over the last 12 months – down from 96% to 94%.

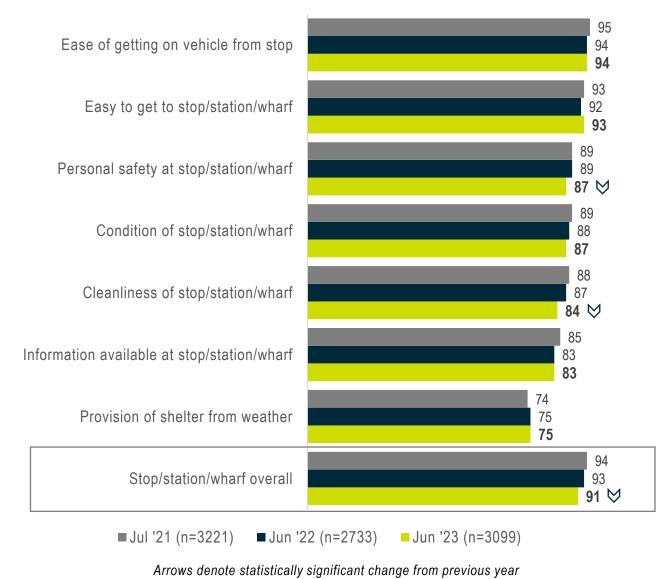
Passengers continue to be most satisfied with their personal security during the trip (94%). Perceptions of the condition of the vehicle (94%) and the ease of boarding/disembarking (93%) have also remained high and stable.

In contrast, perceptions of the trip remain least positive for service frequency (74%) and reliability (69%), with perceptions of both having declined significantly from June 2022 (following significant declines between July 2021 and June 2022). The continued decline in satisfaction with service reliability is of particular concern as it is a strong driver of overall satisfaction with the trip. Improvements in services running on time can be expected to have a positive impact on overall satisfaction going forward.

The most notable decline in satisfaction over the last 12 months has been for having enough seats available – down from 90% satisfied in June 2022 to 83% in June 2023. This decline is most notable among train passengers, satisfaction with service capacity down from 95% to 85%.

Perceptions of the Stop/Station/Wharf

Share of Passengers Satisfied/Very Satisfied (%)



Almost all public transport users (91%) continue to be satisfied with the stop/station/wharf where they boarded their service trip, however this share has declined significantly from June 2022 (93%). While satisfaction remains significantly higher for train stations (94%) than for bus stops (91%) and ferry wharves (90%), overall satisfaction with train stations has declined significantly over the last 12 months (down from 96%).

Ratings continue to be most positive for accessibility, both the ease of getting to the stop/station/wharf (by car, walking etc) (93%) and it being easy to get onto the vehicle from the stop/station/wharf (94%).

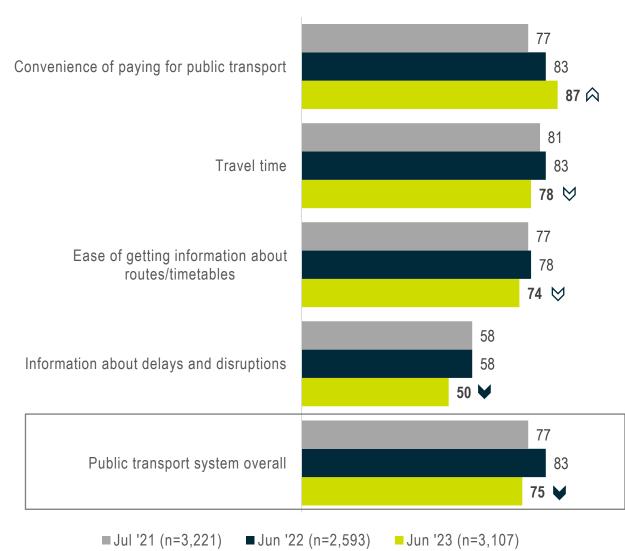
Over the last 12 months, satisfaction with both personal safety (down from 89% to 87%) and cleanliness of the stop/station/wharf (down from 87% to 84%) have declined significantly, these declines evident among both bus and train passengers.

Stops/stations/wharves continue to under-perform for the provision of shelter from the weather, with ferry passengers the most critical (only 49% satisfied). Inadequate shelter is particularly an issue at Queens Wharf – only 31% of users satisfied. Passenger suggestions to improve the provision of shelter include:

- More/improved shelter from weather (wind, rain, sun)
- Improved maintenance of stops e.g. fix leaks
- Construction of a new building or shelter.

Perceptions of Wellington's PT System

Share of Passengers Satisfied/Very Satisfied (%)



Users' perceptions of Wellington's public transport system have declined significantly over the last 12 months, satisfaction with the public transport system overall down 8 percentage points to 75%. Perceptions have declined across all three modes, with declines most notable among train passengers (down from 88% to 76%).

In contrast, satisfaction with the convenience of paying for public transport has improved significantly over the last 12 months (up 4 percentage points to 87%). Most likely due to the introduction of Snapper payments on rail services, this improvement is most notable among train passengers (up 8 percentage points to 84%).

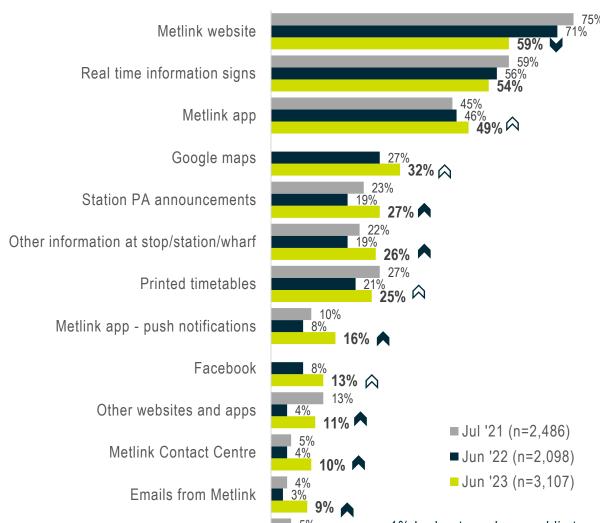
The impact of half price fares on public transport use in Wellington has been positive, with 20% of respondents reporting being new (9%) or returning (11%) public transport users since cheaper fares were introduced, and 33% using public transport more often than they were prior to the introduction of half-priced fares in April 2022.

The share of passengers who agree that Wellington's public transport system is easy to use has declined significantly over the last 12 months (down from 81% to 72%). Too many delays/disruptions/cancellations and a lack of reliability (services not arriving/leaving according to the timetable) are the most frequently cited difficulties experienced.

With the decline in satisfaction with the public transport service, willingness to recommend to others has also decreased – down from 86% of all passengers in June 2022 to 80% in June 2023. The Net Promoter Score has declined from +18 to +2. Generally a value over 0 is considered good; a value over 50 is considered excellent.

Use of Public Transport Information

Thinking about the last three months, which of the following ways have you used to get information about public transport services in Wellington?



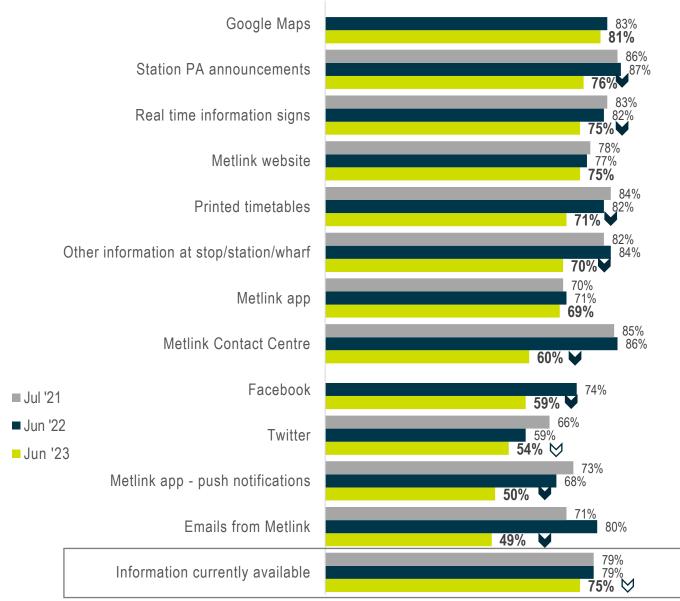
Whilst the Metlink website continues to be the most frequently used source of public transport information (59%, including 73% of train passengers), its use has continued to decline (down from 75% in July 2021 and 71% in June 2022). Use of real time information signs remains stable at 54%.

Over the last 12 months there has been a significant increase in use of all other forms of public transport information questioned on, this increase most notable for use of Metlink app push notifications (16% of all passengers reporting using these as an information source, up from 8% 12 months ago) and station PA announcements (27%, up from 19% in June 2022).

Of the public transport information sources considered, use continues to be lowest for emails from Metlink (9%) and Twitter (8%), although use of both has increased significantly over the last 12 months.

1% had not used any public transport information in the last three months (compared with 1% in June 2022 and 2% in July 2021)

Satisfaction with Sources of Public Transport Information



Satisfaction with the public transport information currently available has declined significantly over the last 12 months, down 4 percentage points to 75%. This decline is most notable among train passengers, the share satisfied down 10 percentage points from June 2022 to 75% in June 2023.

Over the last 12 months, satisfaction with each of the public transport information sources has declined. This decline is most notable for emails from Metlink, the share satisfied down from 80% 12 months ago to 49%. Particularly notable declines in satisfaction are also evident for the Metlink Contact Centre (down from 86% to 60%) and Metlink app – push notifications (down from 68% to 50%). This year, passengers are most satisfied with information via Google Maps (81%) and least satisfied with information provided via emails from Metlink (49%)

Passengers are most likely to suggest the need for better communication of delays/disruptions/cancellations at stops/stations/wharves. Improving the functionality of the Metlink app. and ensuring that all information is accurate/up-to-date are also frequently-mentioned suggestions to enhance the quality of information provision going forward.



Bus Service Report Card



Key suggestions for improvement

(by frequency of mention):

- ✓ More frequent services
- ✓ Fewer delays, breakdowns
- ✓ Improve reliability run to timetable, ensure buses turn up
- ✓ Cheaper fares
- ✓ More information about service delays, cancellations
- ✓ More buses/reduce overcrowding
- ✓ More bus drivers

Share of passengers satisfied to some extent (%)	Jul '21	Jun '22	Jun '23
Ease of getting onto the vehicle from stop	95	93	94
Personal security during this trip	95	94	93
Condition of vehicle	92	94	93
Stop being easy to get to	93	92	93
Trip overall	92	93	92
Ease of getting on/off the vehicle	93	92	92
Stop overall	93	91	91
Helpfulness and attitude of the driver	90	90	91
Comfort of the inside temperature	91	91	90
Value for money of the fare	80	91	89
Convenience of paying for public transport	82	87	89
Personal safety at stop	88	87	85
Condition of stop	87	85	85
Having enough seats available	88	88	83
Cleanliness of stop	86	85	82
Information available at stop	82	79	81
Travel time	78	80	77
Public transport information currently available	75	76	75
Ease of getting info about PT routes and timetables	75	76	75
Public transport system overall	75	81	74
How often the service runs	77	73	71
Provision of shelter from weather	70	71	71
Service being on time	72	69	65
Information about service delays and disruptions	54	54	48



Current trip
Bus stop
PT Information
PT system







Key suggestions for improvement

(by frequency of mention):

- ✓ More frequent services
- ✓ Improve reliability run to timetable, ensure buses turn up
- ✓ Cheaper fares
- ✓ Fewer delays, breakdowns
- ✓ More information about service delays, cancellations
- ✓ More trains/more carriages/reduce overcrowding

Share of passengers satisfied to some extent (%)	Jul '21	Jun '22	Jun '23
Condition of vehicle	97	97	96
Personal security during this trip	98	97	95
Ease of getting on/off the vehicle	97	97	95
Ease of getting onto the vehicle from station	96	97	94
Helpfulness and helpfulness of staff	96	96	94
Station overall	95	96	94
Trip overall	95	96	94
Comfort of the inside temperature	95	95	93
Personal safety at station	93	93	91
Station being easy to get to	92	93	91
Condition of station	92	93	90
Cleanliness of station	92	92	89
Information available at station	91	90	87
Having enough seats available	90	95	85
Value for money of the fare	78	90	85
Provision of shelter from weather	84	85	84
Convenience of paying for public transport	66	76	84
Travel time	88	88	79
How often the service runs	83	86	78
Public transport system overall	81	88	76
Public transport information currently available	84	85	75
Service being on time	85	83	75
Ease of getting info about public transport routes and timetables	81	81	71
Information about service delays and disruptions	67	66	53



Current trip						
Train station						
PT Information						
PT system						





Ferry Service Report Card





Key suggestions for improvement

(by frequency of mention):

- ✓ Improve reliability run to timetable
- ✓ More frequent ferry services
- ✓ Cheaper fares
- ✓ Fewer service delays, breakdowns
- ✓ More weekend/late night/holiday services
- More wharves/destinations, wider route coverage
- ✓ Better connections between services/modes;
 reduce waiting times to transfer services
- ✓ Faster/more express or direct trips

Share of passengers satisfied to some extent (%)	Jul '21	Jun '22	Jun '23
Personal security during this trip	98	99	99
Trip overall	94	96	97
Having enough seats available	98	89	97
Cleanliness of wharf	97	88	97
Condition of wharf	95	92	96
Helpfulness and attitude of the staff	98	100	95
Comfort of the inside temperature	91	90	95
Personal safety at wharf	95	88	92
Wharf overall	95	92	90
Service being on time	92	86	90
Convenience of paying for public transport	83	81	90
Wharf being easy to get to	96	93	89
Value for money of the fare	83	84	88
Condition of vehicle	89	80	86
Ease of getting onto the vehicle from wharf	91	91	85
Ease of getting on/off the vehicle	88	85	85
Travel time	86	87	79
Ease of getting info about public transport routes and timetables	80	78	78
Public transport information currently available	82	73	73
How often the service runs	80	52	72
Public transport system overall	80	78	71
Information available at wharf	81	71	69
Information about service delays and disruptions	75	58	54
Provision of shelter from weather	51	39	49

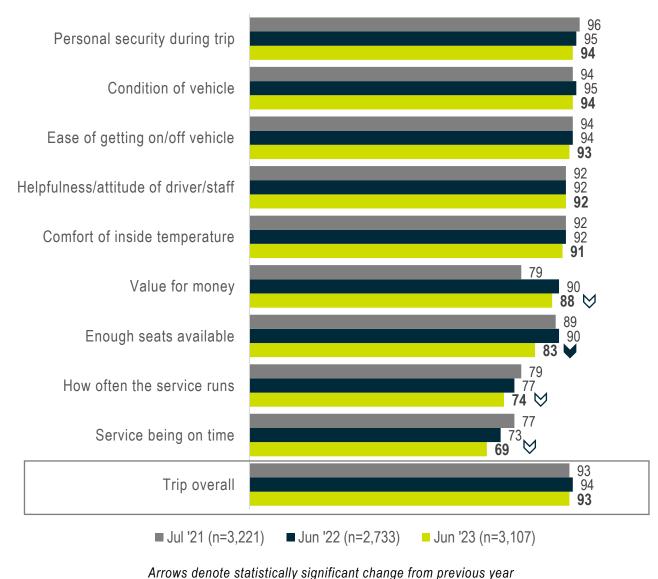
Current trip
Ferry wharf
PT Information
PT system

Passenger Perceptions of Service on Trip Today



Perceptions of the Trip Today

Share of Passengers Satisfied/Very Satisfied (%)



At 93%, the share of Wellington public transport users satisfied with their trip has remained stable over the last 12 months. Of the three modes, ferry users are the most satisfied (97%, stable from 96% last year); bus passengers continue to be least likely to give positive ratings (92%). The share of train passengers satisfied with their trip overall has declined significantly over the last 12 months – down from 96% to 94%.

Passengers continue to be most satisfied with their personal security during the trip (94%). Perceptions of the condition of the vehicle (94%) and the ease of boarding/disembarking (93%) have also remained high and stable.

In contrast, perceptions of the trip remain least positive for service frequency (74%) and reliability (69%), with perceptions of both having declined significantly from June 2022 (following significant declines between July 2021 and June 2022). The continued decline in satisfaction with service reliability is of particular concern as it is a strong driver of overall satisfaction with the trip. Improvements in services running on time can be expected to have a positive impact on overall satisfaction going forward.

The most notable decline in satisfaction over the last 12 months has been for having enough seats available - down from 90% satisfied in June 2022 to 83% in June 2023. This decline is most notable among train passengers, satisfaction with service capacity down from 95% to 85%.

Satisfaction with Trip Overall



Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with this trip overall?



Satisfaction by Mode 94% 92% 91% 94% _{92%} 93% **92%** Nov May Jul Jun Jun '20 '21 '22 **'23** 19 Wellington city bus 95% 92% 85% 93% 92% Rest of region bus 92% 92% 91% 93% 93% 93% 93% 92% 94% 96% 97% 94% 94% May May May May May Nov Jul Jun Jun



Passangers

Passengers most dissatisfied

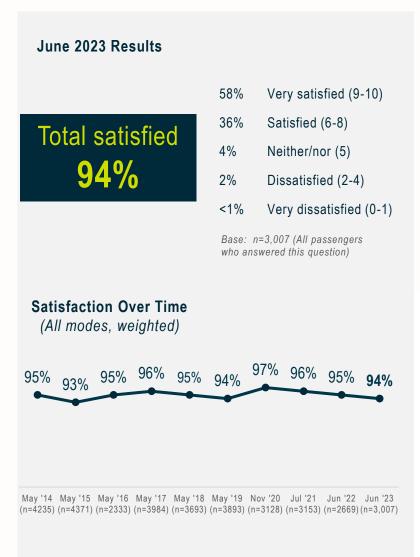
➤ Travelling for work (4%)

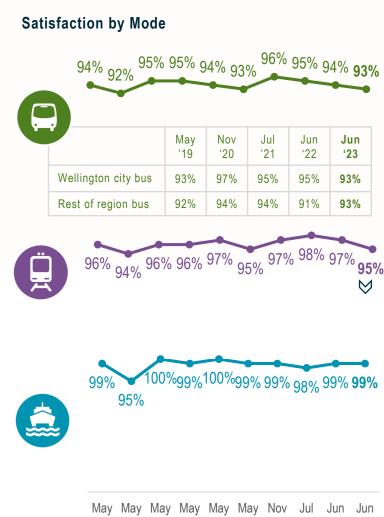


Personal Security During Trip



Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with your personal security during this trip?







Passengers most satisfied

- ✓ Ferry passengers (99%)
- ✓ Use PT less often than once a month (99%)
- ✓ Aged 25-34 years (97%)



Passengers most dissatisfied

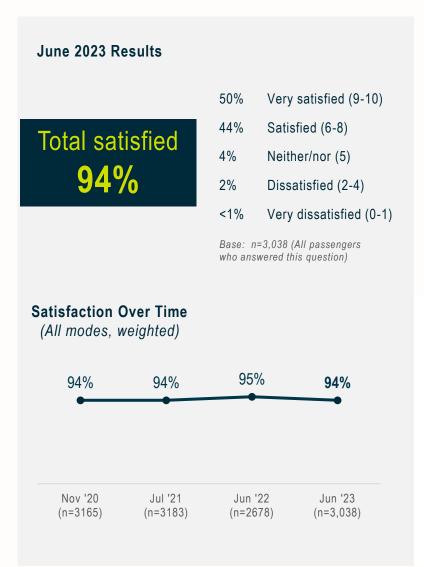
- Using PT for the first time on day of survey (11%)
- Using PT for sightseeing (4%)

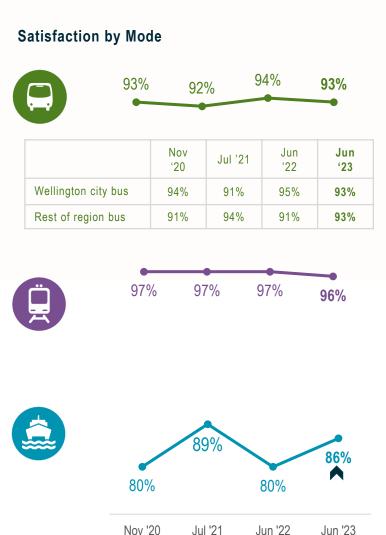


Condition of Vehicle



How satisfied or dissatisfied are you with the condition of this vehicle?







Passengers

most satisfied

- ✓ Using PT less often than once a month (99%)
- ✓ Travelling for sightseeing (99%)
- ✓ Train passengers (96%)



Passengers most dissatisfied

- Using PT for the first time on day of survey (11%)
- **★** Ferry passengers (6%)
- Using PT every day including weekends (4%)

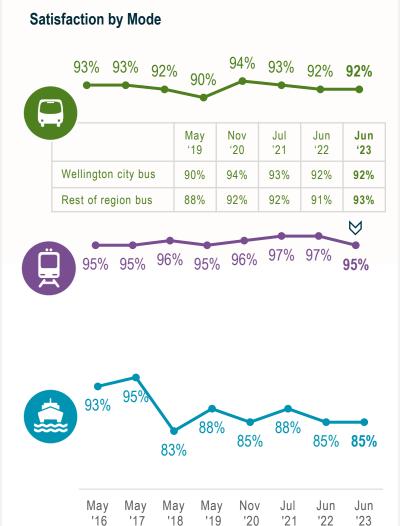


Ease of Getting Onto/Off Vehicle



Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the ease of getting on/off this vehicle (e.g. ramps, handrails, steps etc.)?

June 2023 Results 51% Very satisfied (9-10) Satisfied (6-8) Total satisfied 4% Neither/nor (5) 93% 3% Dissatisfied (2-4) <1% Very dissatisfied (0-1) Base: n=3,017 (All passengers who answered this question) **Satisfaction Over Time** (All modes, weighted) 93% 91% May '16 May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=2345)(n=3990)(n=3708)(n=3902)(n=3154)(n=3162)(n=2672)(n=3017)





Passengers most satisfied

- Travelling for sightseeing (99%) or tertiary study (98%)
- ✓ Train passengers (95%), especially Melling (98%) and Hutt Valley (96%) lines
- ✓ Afternoon/evening peak passengers (95%) or weekend travellers (95%)
- ✓ Those without a disability (95%)



Passengers most dissatisfied

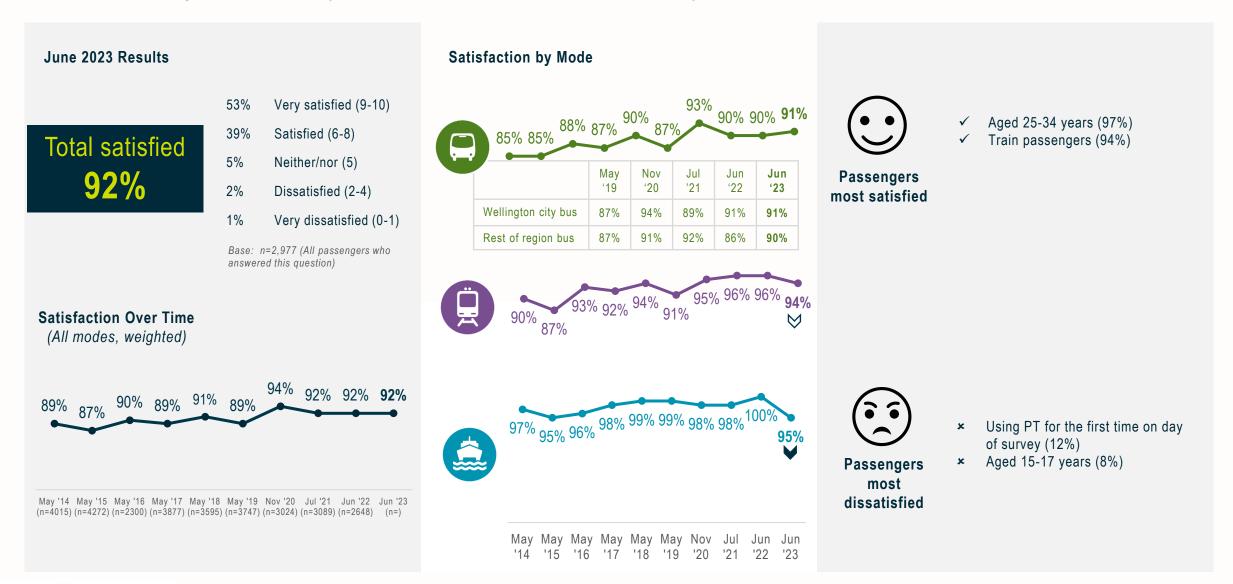
- ✗ Ferry passengers (10%)
- Wairarapa line passengers (9%)
- **x** Aged 65 years + (7%)
- ✗ Inbound passengers (5%)



Helpfulness and Attitude* of Driver/Staff



Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the helpfulness and attitude of the driver/staff?



Comfort of Inside Temperature



Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the comfort of the inside temperature?

June 2023 Results Very satisfied (9-10) Satisfied (6-8) Total satisfied 5% Neither/nor (5) 91% 3% Dissatisfied (2-4) 1% Very dissatisfied (0-1) Base: n=3,037 (All passengers who answered this question) **Satisfaction Over Time** (All modes, weighted) 91% 90% 88% 87% May '14 May '15 May '16 May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=4270) (n=4396) (n=2347) (n=3986) (n=3715) (n=3924) (n=3164) (n=3163) (n=2690) (n=3037)

Satisfaction by Mode 91% 89% 88% 91% 91% 91% 90% May Nov Jun Jun Jul '19 '20 '21 '22 **'23** Wellington city bus 85% 92% 91% 91% 91% Rest of region bus 87% 87% 90% 89% 93% 95% 95% 90% 88% 90% 92% 90% 89% 92% 94% 93% 91% 90%



Passengers most satisfied

- Morning peak travellers (94%) Train passengers (93%)

Passengers most dissatisfied

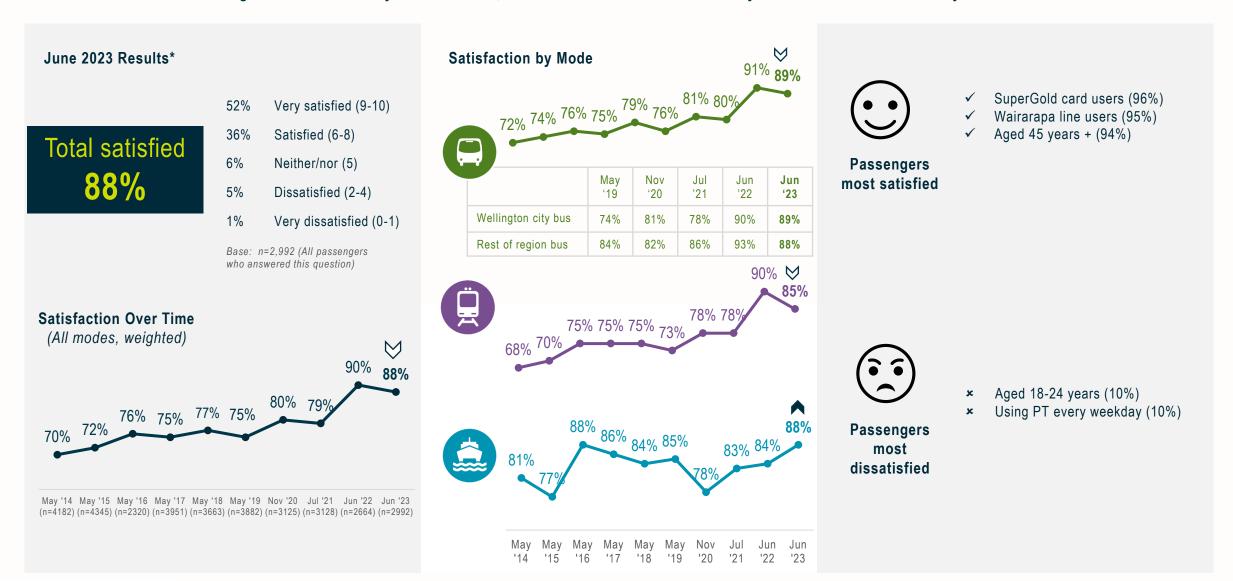
- Using PT for the first time on day of survey (12%)
- Aged 15-17 years (9%)
- Travelling for shopping (7%)



Value for Money



Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the value for money of the fare?



Having Enough Seats Available



Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with having enough seats available?





How Often the Service Runs



Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with how often the service runs?

June 2023 Results

Total satisfied 74%

27% Very satisfied (9-10)

47% Satisfied (6-8)

9% Neither/nor (5)

13% Dissatisfied (2-4)

4% Very dissatisfied (0-1)

Base: n=2,802 (All passengers who answered this question)

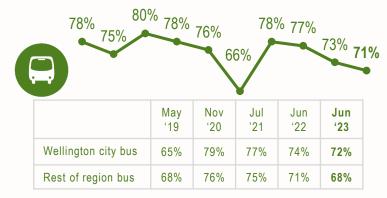
Satisfaction Over Time

(All modes, weighted)



May '14 May '15 May '16 May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=3919) (n=4065) (n=2180) (n=3744) (n=3578) (n=3775) (n=2908) (n=2955) (n=2525) (n=2802)

Satisfaction by Mode









Passengers most satisfied

- ✓ SuperGold card passengers (84%)/aged 60 years + (80%)
- Train passengers (78%), especially Hutt Valley (82%), Johnsonville (81%) and Kapiti (81%) line users
- Aged 35-59 years (76%)



Passengers most dissatisfied

'22

- Wairarapa line users (47%)
- Aged 15-17 years (29%)
- Using PT every day including weekends (22%)
- ✗ Bus passengers (19%)



'16

Service Being On Time



Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the service being on time (keeping to the timetable)?

June 2023 Results

Total satisfied 69%

Very satisfied (9-10)

Satisfied (6-8)

10% Neither/nor (5)

17% Dissatisfied (2-4)

5% Very dissatisfied (0-1)

Base: n=3.001 (All passengers who answered this question)

Satisfaction Over Time

(All modes, weighted)



May '14 May '15 May '16 May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=4231) (n=4359) (n=2318) (n=3966) (n=3695) (n=3856) (n=3126) (n=3125) (n=2644) (n=3001)

Satisfaction by Mode



			-		
	May '19	Nov '20	Jul '21	Jun '22	Jun '23
Wellington city bus	58%	79%	72%	68%	65%
Rest of region bus	66%	72%	72%	71%	67%





- **Passengers** most satisfied
- Using PT less often than monthly (94%)
- Ferry passengers (90%)
- Travelling for sightseeing (87%) or sports/recreation/dining (85%)
 - SuperGold card users (85%)/aged 65 years + (81%)
 - Train passengers (75%), especially Melling (81%), Hutt Valley (77%) and Kapiti (76%) line users
 - Aged 25-34 years (73%)
 - Off-peak travellers (72%)



Passengers most dissatisfied

Jun Jun

- Aged 15-17 years (32%)/traveling to school (31%)
- Bus passengers (24%)
- Peak travellers (24%)



Perceptions Of Trip Over Time By Mode

Time Series Summary (Total Satisfied %)

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Personal security during trip
Condition of vehicle
Ease of getting on/off vehicle
Comfort of inside temperature
Value for money of fare
Helpfulness/attitude of staff
Having enough seats available
How often service runs
Being on time

Total Bus				Wellington City Bus				Rest of Region Bus									
May 201 9	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Jun 2023	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Jun 2023	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Jun 2023
87	*	94	92	93	92	85	90	95	92	93	92	92	*	92	91	93	93
93	*	96	95	94	93	93	96	97	95	95	93	92	*	94	94	91	93
*	*	93	92	94	93	*	*	94	91	95	93	*	*	91	94	91	93
90	*	94	93	92	92	90	94	94	93	92	92	88	*	92	92	91	93
85	*	91	91	91	90	85	87	92	91	91	93	87	*	87	91	90	95
76	*	81	80	91	89	74	78	81	78	90	89	84	*	82	86	93	88
87	*	93	90	90	91	87	90	94	89	91	91	88	*	92	92	86	90
75	*	91	88	88	83	73	91	92	87	88	80	82	*	90	92	91	89
66	*	78	77	73	71	65	76	79	77	74	72	68	*	76	75	71	68
59	*	77	72	69	65	58	70	79	72	68	65	66	*	72	72	71	67

Perceptions Of Trip Over Time By Mode

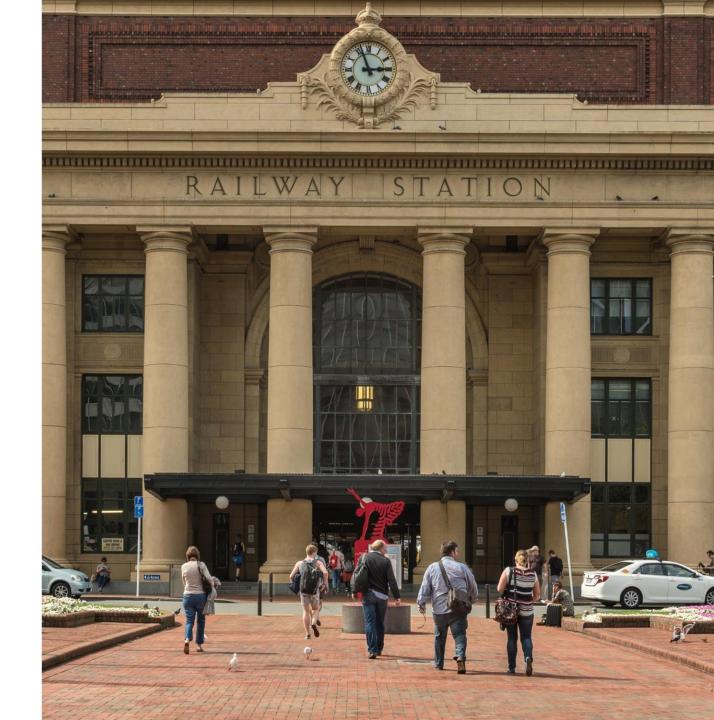
Time Series Summary (Total Satisfied %)

Trip overall

Personal security during trip
Condition of vehicle
Ease of getting on/off vehicle
Helpfulness and attitude of staff
Comfort of inside temperature
Having enough seats available
Value for money of fare
How often service runs
Being on time

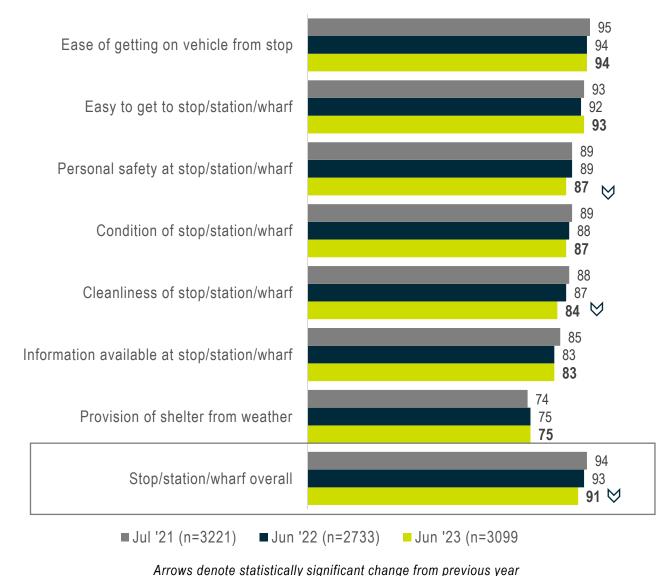
Train							Fe	rry			
May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Jun 2023	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Jun 2023
89	93	95	95	96	94	99	*	99	94	96	97
95	97	97	98	97	95	99	*	99	98	99	99
*	*	97	97	97	96	*	*	80	89	80	86
95	96	96	97	97	95	88	*	85	88	85	85
91	94	95	96	96	94	99	*	98	98	100	95
89	92	93	95	95	93	94	*	93	91	90	95
71	84	91	90	95	85	92	*	98	98	89	97
73	78	78	78	90	85	85	*	78	83	84	88
79	84	86	83	86	78	77	*	71	80	52	72
72	82	84	85	83	75	89	*	92	92	86	90

Passenger Perceptions of Stop/ Station/ Wharf



Perceptions of the Stop/Station/Wharf

Share of Passengers Satisfied/Very Satisfied (%)



Almost all public transport users (91%) continue to be satisfied with the stop/station/wharf where they started their trip, however this share has declined significantly from June 2022 (93%). While satisfaction remains significantly higher for train stations (94%) than for bus stops (91%) and ferry wharves (90%), overall satisfaction with train stations has declined significantly over the last 12 months (down from 96%).

Ratings continue to be most positive for accessibility, both the ease of getting to the stop/station/wharf (by car, walking etc) (93%) and it being easy to get onto the vehicle from the stop/station/wharf (94%).

Over the last 12 months, satisfaction with both personal safety (down from 89% to 87%) and cleanliness of the stop/station/wharf (down from 87% to 84%) have declined significantly, these declines evident among both bus and train passengers.

Stops/stations/wharves continue to under-perform for the provision of shelter from the weather, with ferry passengers the most critical (only 49% satisfied). Inadequate shelter is particularly an issue at Queens Wharf – only 31% satisfied. Passenger suggestions to improve the provision of shelter include:

- More/improved shelter from weather (wind, rain, sun)
- Improved maintenance of stops e.g. fix leaks
- Construction of a new building or shelter.

Overall Satisfaction with Stop/Station/Wharf

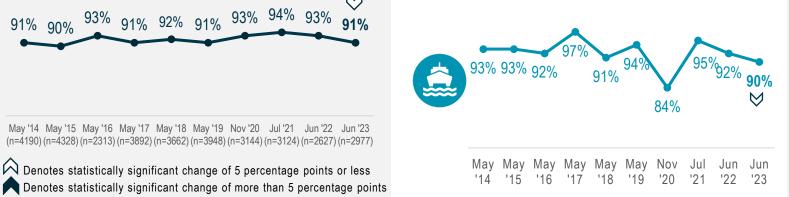
How satisfied or dissatisfied are you with the stop/station/wharf overall?

June 2023 Results Very satisfied (9-10) 40% Satisfied (6-8) Total satisfied 6% Neither/nor (5) 91% 3% Dissatisfied (2-4) <1% Very dissatisfied (0-1) Base: n=2,977 (All passengers who answered this question) Satisfaction Over Time (All modes, weighted) 93% 91% 92% 91% 93% 94% 93% May '14 May '15 May '16 May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=4190) (n=4328) (n=2313) (n=3892) (n=3662) (n=3948) (n=3144) (n=3124) (n=2627) (n=2977) Denotes statistically significant change of 5 percentage points or less

Satisfaction by Mode









- Travelling for sightseeing (99%), tertiary study (96%) or school (95%)
- ✓ Train passengers (94%)
- ✓ Outbound trips (93%)



Passengers most dissatisfied

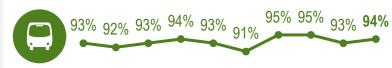
- Aged 15-17 years (7%)
- Those with a disability (5%)
- Travelling for a personal appointment (5%)

Ease of Getting on Vehicle from Stop/Station/Wharf

How satisfied or dissatisfied are you with the ease of getting on the vehicle from the stop/station/wharf?

June 2023 Results Very satisfied (9-10) Satisfied (6-8) 34% Total satisfied 4% Neither/nor (5) 94% 2% Dissatisfied (2-4) <1% Very dissatisfied (0-1) Base: n=3,043 (All passengers who answered this question) Satisfaction Over Time (All modes, weighted) 94% 93% 94% 94% 94% 92% May '14 May '15 May '16 May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=4277) (n=4367) (n=2343) (n=3964) (n=3703) (n=3979) (n=3176) (n=3152) (n=2657) (n=3043)

Satisfaction by Mode



	May '19	Nov '20	Jul ' 21	Jun '22	Jul '23
Wellington city bus	90%	95%	95%	94%	94%
Rest of region bus	93%	93%	94%	92%	94%







satisfied

✓ Travelling for tertiary study (98%)



Passengers most dissatisfied

- Ferry passengers (9%)
- ★ Those with a disability (5%)
- **x** Aged 35-59 years (5%)
- Travelling for a personal appointment (5%)

Ease of Getting to Stop/Station/Wharf

How satisfied or dissatisfied are you with the stop/station/wharf being easy to get to (by car, walking, bus etc.)?

June 2023 Results 56% Very satisfied (9-10) Satisfied (6-8) Total satisfied 3% Neither/nor (5) 93% 3% Dissatisfied (2-4) 1% Very dissatisfied (0-1)

Base: n=3,031 (All passengers who answered this question)

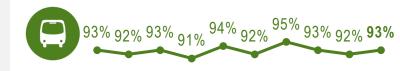
Satisfaction Over Time

(All modes, weighted)



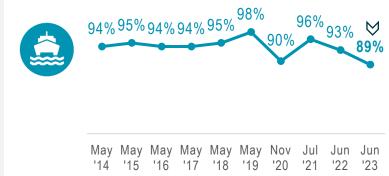
May '14 May '15 May '16 May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=4259)(n=4373)(n=2338)(n=3971)(n=3705)(n=3978)(n=3172)(n=3186)(n=2670)(n=3031)

Satisfaction by Mode



	May '19	Nov '20	Jul '21	Jun '22	Jun '23
Wellington city bus	92%	96%	93%	94%	94%
Rest of region bus	93%	92%	92%	84%	92%







satisfied

(No significant differences by passenger sub-groups)



most dissatisfied (No significant differences by passenger sub-groups)

Personal Safety at Stop/Station/Wharf

How satisfied or dissatisfied are you with your personal safety at the stop/station/wharf?

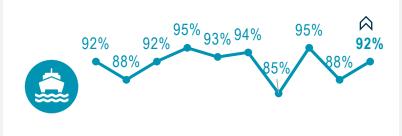
June 2023 Results Very satisfied (9-10) 45% Satisfied (6-8) Total satisfied 6% Neither/nor (5) 87% 6% Dissatisfied (2-4) 1% Very dissatisfied (0-1) Base: n=3.016 (All passengers who answered this question) **Satisfaction Over Time** (All modes, weighted) 89% 88% 90% 88% 89% 89% 89% May '14 May '15 May '16 May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=4232)(n=4358)(n=2316)(n=3930)(n=3698)(n=3955)(n=3152)(n=3166)(n=2655)(n=3016)

Satisfaction by Mode



	May '19	Nov '20	Jul '21	Jun '22	Jul '23
Wellington city bus	87%	89%	88%	88%	87%
Rest of region bus	84%	83%	87%	82%	80%





May May May May May Nov Jul Jun Jun



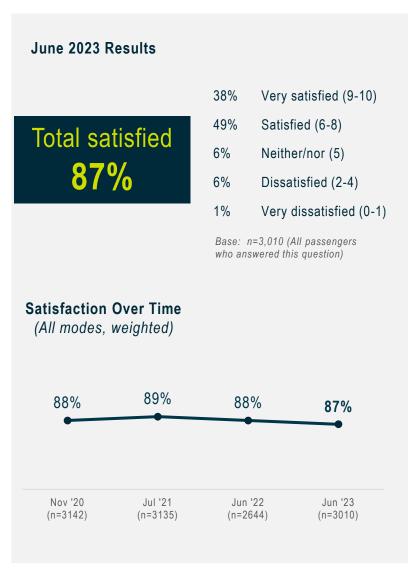
- most satisfied
- SuperGold card users (95%)/those aged 65 years + (94%)
- Train passengers (91%)
- Males (90%)



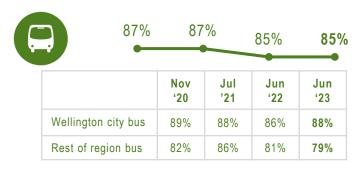
- **Passengers** most dissatisfied
- Aged 15-17 years (20%) or 18-24 years (10%)
- Using PT for the first time (16%), once a month (12%) or everyday including weekends (10%)
- Travelling to school (11%)
- Bus passengers (9%)

Condition of Stop/Station/Wharf

How satisfied or dissatisfied are you with the condition of the stop/station/wharf?



Satisfaction by Mode







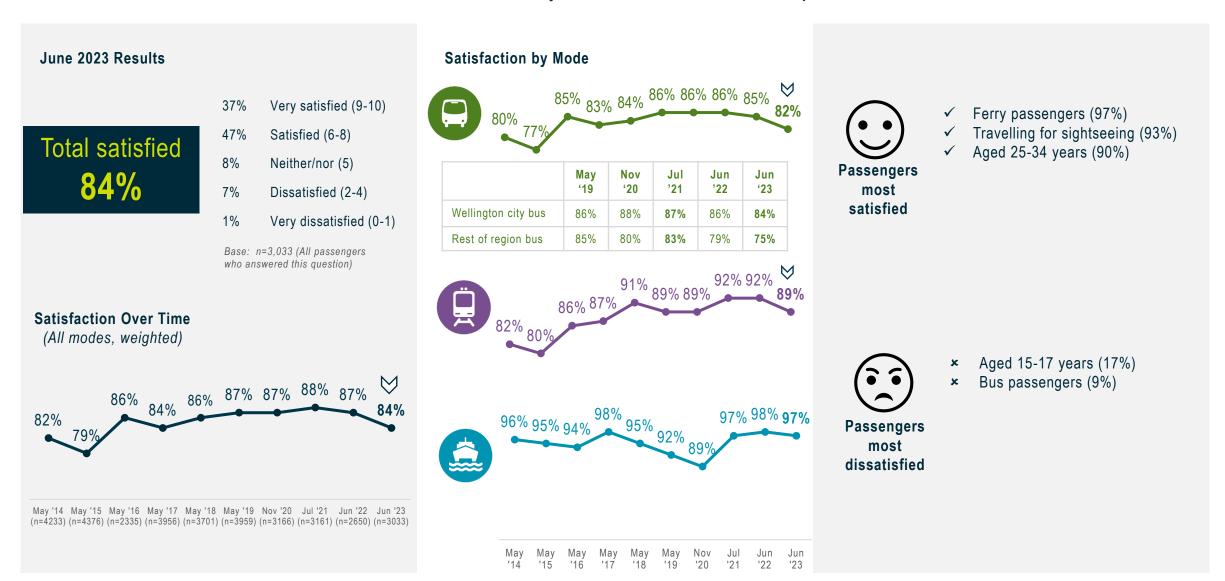
- ✓ Use PT less often than once a month (97%)
- ✓ Ferry passengers (96%)
- Aged 60-64 years (93%) or 25-34 years (91%)
- ✓ Train passengers (90%)
- ✓ Weekend passengers (90%)
- ✓ PM peak passengers (89%)



- Passengers most dissatisfied
- × Aged 15-17 years (21%)
- Using PT once a month (17%) or for the first time on day of survey (12%)
- Interpeak travellers (10%)
- Travelling for a personal appointment (11%) or to school (10%)

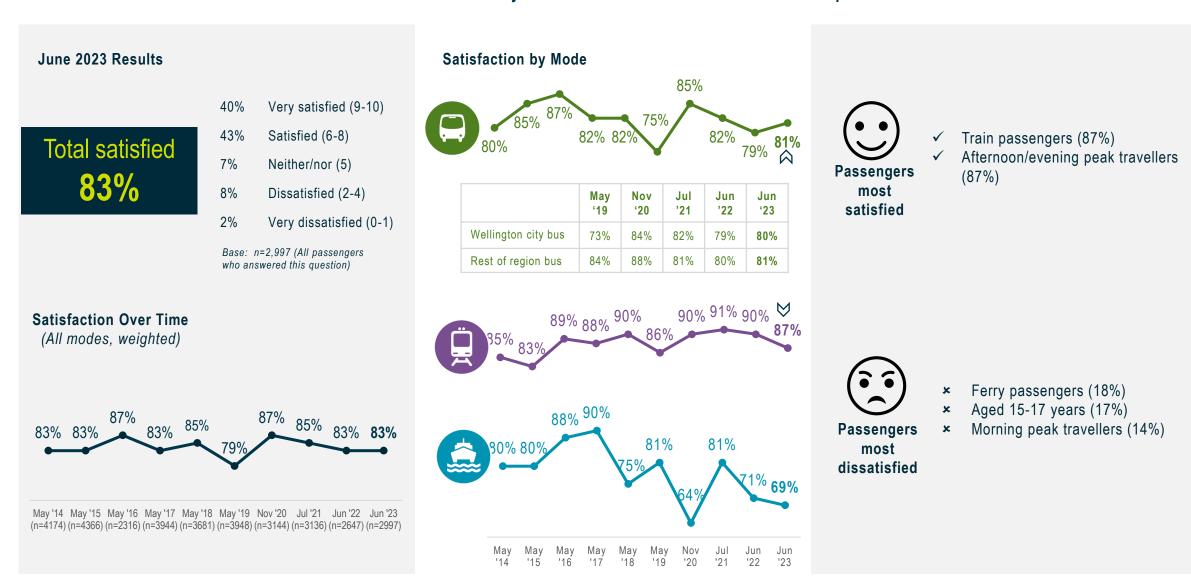
Cleanliness of Stop/Station/Wharf

How satisfied or dissatisfied are you with the cleanliness of the stop/station/wharf?



Information Available at Stop/Station/Wharf

How satisfied or dissatisfied are you with the information available at the stop/station/wharf?



Provision of Shelter from Weather

How satisfied or dissatisfied are you with the provision of shelter from the weather?

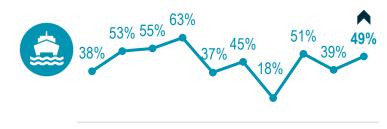
June 2023 Results Very satisfied (9-10) 35% Satisfied (6-8) 40% Total satisfied 7% Neither/nor (5) **75%** Dissatisfied (2-4) 12% 6% Very dissatisfied (0-1) Base: n=3,011 (All passengers who answered this question) **Satisfaction Over Time** (All modes, weighted) 71% 71% 72% _{70%} 72% 72% May '14 May '15 May '16 May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=4249) (n=4249) (n=2305) (n=3913) (n=3694) (n=3931) (n=3169) (n=3145) (n=2663) (n=3011)

Satisfaction by Mode



	May '19	Nov '20	Jul '21	Jun '22	Jun '23
Wellington city bus	66%	74%	70%	71%	72%
Rest of region bus	72%	71%	69%	69%	67%





May May May May May Nov Jul Jun Ju '14 '15 '16 '17 '18 '19 '20 '21 '22 '23



- Explorer Day Pass users (98%)
- ✓ Travelling for sightseeing (96%)
- Train passengers (84%), especially Melling (86%) and Hutt Valley (85%) line users
- ✓ Aged 60-64 years (83%)
- ✓ Males (79%)

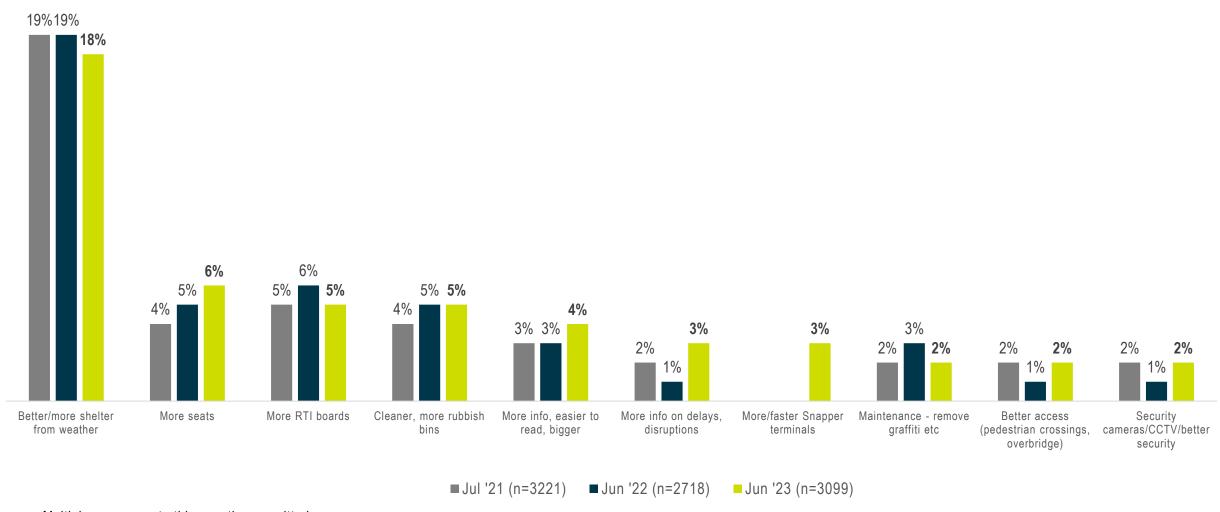


Passengers most dissatisfied

- Ferry passengers (39%)
- Gender diverse passengers (31%)
- **x** Aged 15-17 years (30%)
- Bus passengers (22%)
- Females (18%)

Suggested Improvement to Stop/Station/Wharf

What improvements would you like to see at the stop/station/wharf where you got on today?



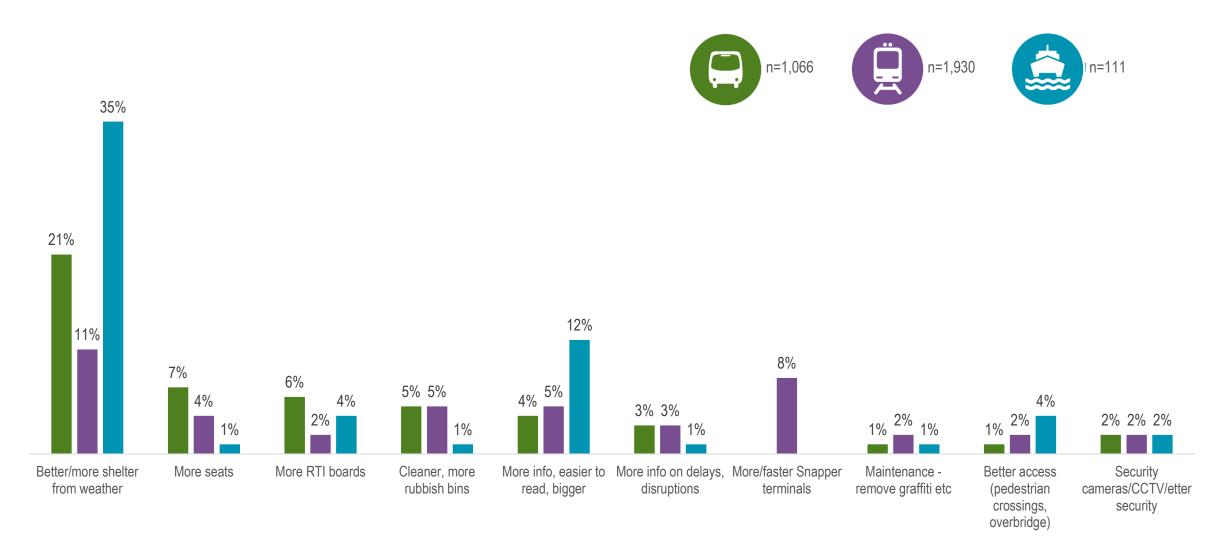
Multiple responses to this question permitted.

Graph shows improvements mentioned by 2% or more of respondents.

A full list of suggested improvements is provided in the Appendix.

Suggested Improvement to Stop/Station/Wharf

Results by Mode



Perceptions Of Stop/Station/Wharf Over Time By Mode

Time Series Summary (Total satisfied %)

Stop/station/wharf overall	
Ease of getting on vehicle	
Easy to get to	
_	

Personal safety

Condition

Cleanliness

Provision of information

Provision of shelter from weather

		Total	Bus			Wellington City Bus Rest of Region Bus							us				
May '19	Nov '19	Nov '20	Jul '21	Jun '22	Jun '23	May '19	Nov '19	Nov '20	Jul '21	Jun '22	Jun '23	May '19	Nov '19	Nov '20	Jul '21	Jun '22	Jun '23
89	*	93	93	91	91	89	92	94	93	92	92	88	*	89	91	88	85
91	*	95	95	93	94	90	95	95	95	94	94	93	*	93	94	92	94
92	*	95	93	92	93	92	94	96	93	94	94	93	*	92	92	84	92
86	*	87	88	87	85	87	89	89	88	88	87	84	*	83	87	82	80
*	*	87	87	85	85	*	*	89	88	86	88	*	*	82	86	81	79
86	*	86	86	85	82	86	88	88	87	86	84	85	*	80	83	79	75
75	*	85	82	79	81	73	78	84	82	79	80	84	*	88	81	80	81
67	*	73	70	71	71	66	70	74	70	71	72	72	*	71	69	69	67

Stop/station/wharf overall

Ease of getting on vehicle

Easy to get to

Personal safety

Condition

Cleanliness

Provision of information

Provision of shelter from weather

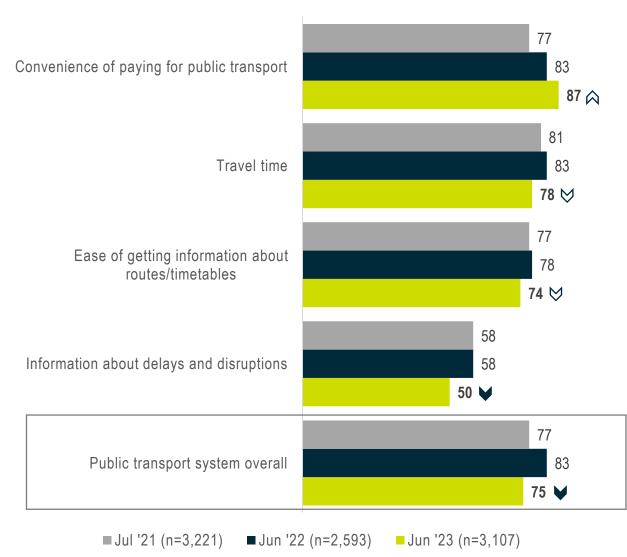
		Tra	ain					Fe	84 95 92 90						
May '19	Nov '19	Nov '20	Jul '21	Jun '22	Jun '23	May '19	Nov '19	Nov '20	Jul '21	Jun '22	Jun '23				
94	96	95	95	96	94	94	*	84	95	92	90				
94	95	95	96	97	94	92	*	83	91	91	85				
91	94	93	92	93	91	98	*	90	96	93	89				
91	94	92	93	93	91	94	*	85	95	88	92				
*	*	90	92	93	90	*	*	80	95	92	96				
89	90	89	92	92	89	92	*	89	97	98	97				
86	89	90	91	90	87	81	*	64	81	71	69				
80	84	83	84	85	84	45	*	18	51	39	49				

Passenger **Perceptions of** Wellington Region's Public **Transport System**



Perceptions of Wellington's PT System

Share of Passengers Satisfied/Very Satisfied (%)



Users' perceptions of Wellington's public transport system have declined significantly over the last 12 months, satisfaction with the public transport system overall down 8 percentage points to 75%. Perceptions have declined across all three modes, with declines most notable among train passengers (down from 88% to 76%).

In contrast, satisfaction with the convenience of paying for public transport has improved significantly over the last 12 months (up 4 percentage points to 87%). Most likely due to the introduction of Snapper payments on rail services, this improvement is most notable among train passengers (up 8 percentage points to 84%).

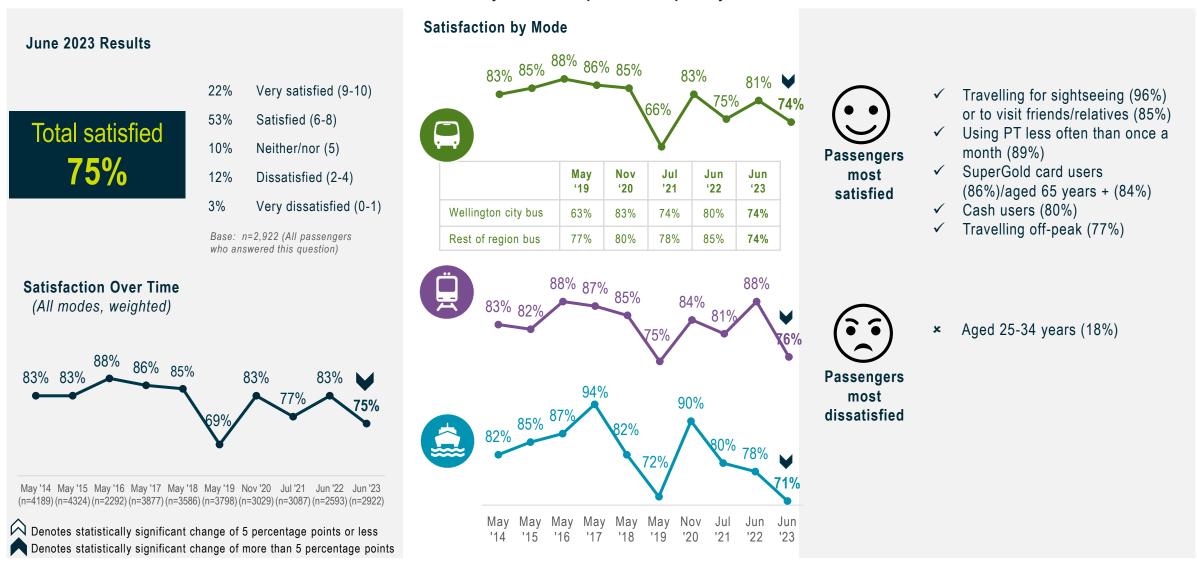
The impact of half price fares on public transport use in Wellington has been positive, with 20% of respondents reporting being new (9%) or returning (11%) public transport users since cheaper fares were introduced, and 33% using public transport more often than they were prior to April 2022.

The share of passengers who agree that Wellington's public transport system is easy to use has declined significantly over the last 12 months (down from 81% to 72%). Too many delays/disruptions/cancellations and a lack of reliability (services not arriving/leaving according to the timetable) are the most frequently cited difficulties experienced.

With the decline in satisfaction with the public transport service, willingness to recommend to others has also decreased – down from 86% of all passengers in June 2022 to 80% in June 2023. The Net Promoter Score has declined from +18 to +2. Generally a value over 0 is considered good; a value over 50 is considered excellent.

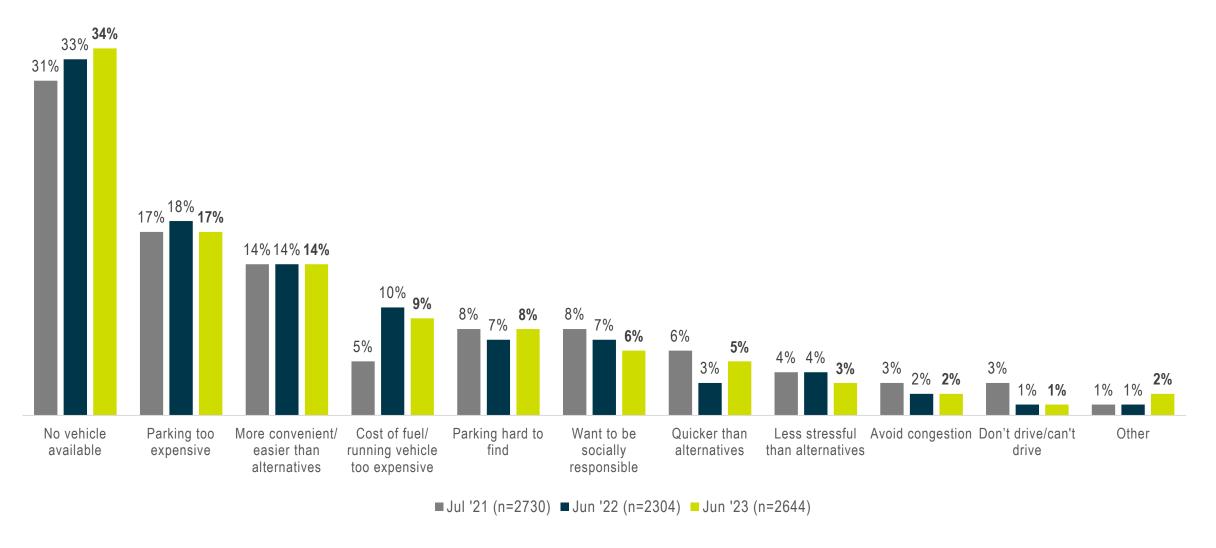
Overall Satisfaction with Public Transport System Overall

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the public transport system overall?



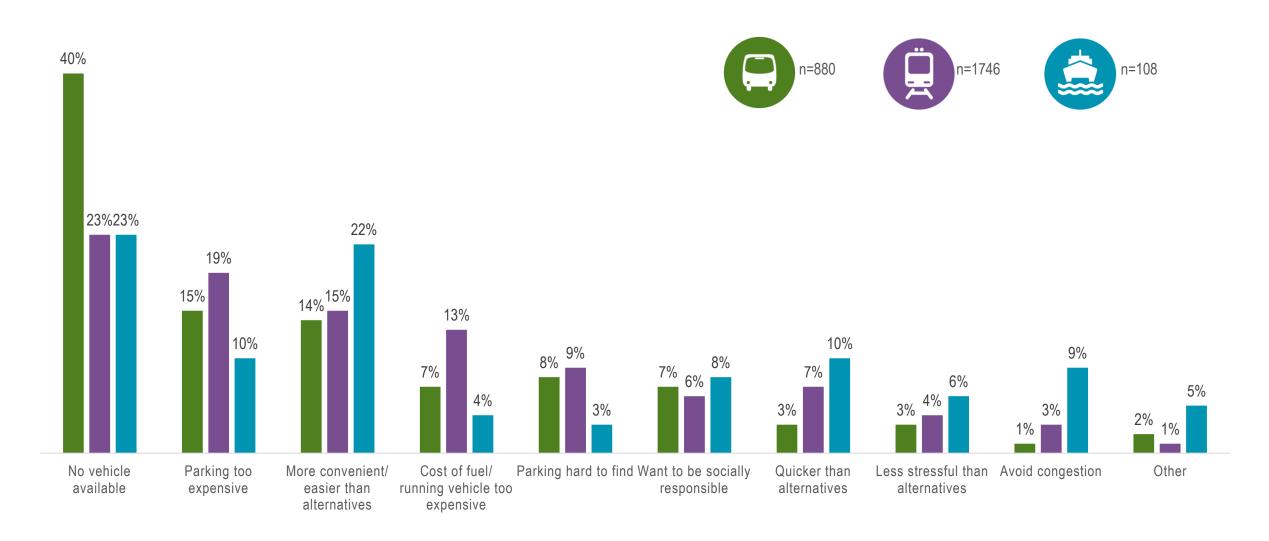
Main Reason for Using Public Transport

What is your one main reason for using public transport?



Main Reason for Using Public Transport

What is your one main reason for using public transport?



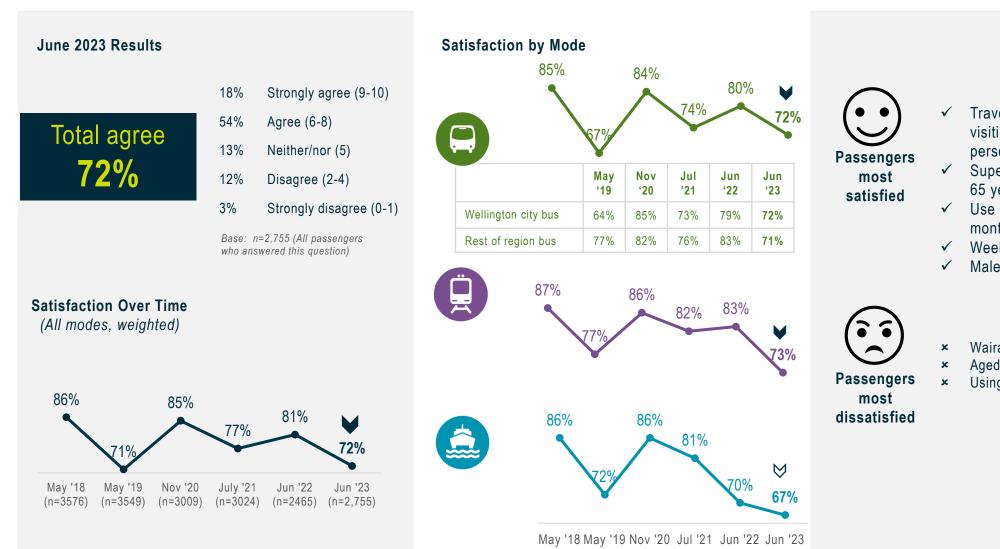
Main Reason for Using Public Transport What is your one main reason for using public transport?

Main reason	% of total	Passenger Profile
No vehicle available	34%	 ✓ Aged 15-17 years (66%) or 25-34 years (49%) ✓ Travelling for school (54%), to visit friends/relatives (52%), for shopping (51%) or for sightseeing (48%) ✓ Using PT every day including weekends (52%) ✓ Weekend (48%) or interpeak (38%) travellers ✓ Passengers with a disability (41%) ✓ Bus passengers (40%)
Parking too expensive	17%	 ✓ Morning (24%) or afternoon/evening (23%) peak travellers ✓ Travelling for work (24%) ✓ Using PT every weekday (23%) ✓ Aged 25-44 years (21%) ✓ Train passengers (19%), especially Melling (24%) and Johnsonville (22%) line users
More convenient/easier than alternatives	14%	 ✓ Ferry passengers (22%) ✓ Males (17%) ✓ Aged 15-17 years (17%) or aged 60 years + (19%)

Main reason	% of total	Passenger Profile
Cost of fuel/running vehicle too expensive	9%	 ✓ Train passengers (13%), especially Wairarapa (20%), Kapiti (15%) and Hutt Valley (14%) lines ✓ Males (11%)
Parking hard to find	8%	 ✓ Using PT once or twice a week (17%) ✓ Aged 35-44 years (11%) or 65 years + (12%)
Want to be socially responsible	6%	✓ Travelling for sport, recreation, dining (17%)✓ Aged 65 years + (14%)
Quicker than alternatives	5%	✓ Ferry passengers (10%)✓ Train passengers (7%)
Less stressful than alternatives	3%	✓ Ferry passengers (6%)✓ Aged 65 years + (6%)
Avoid congestion	2%	✓ Ferry passengers (9%)✓ Aged 65 years + (6%)
Don't drive/can't drive	1%	

Ease of Using Public Transport Services

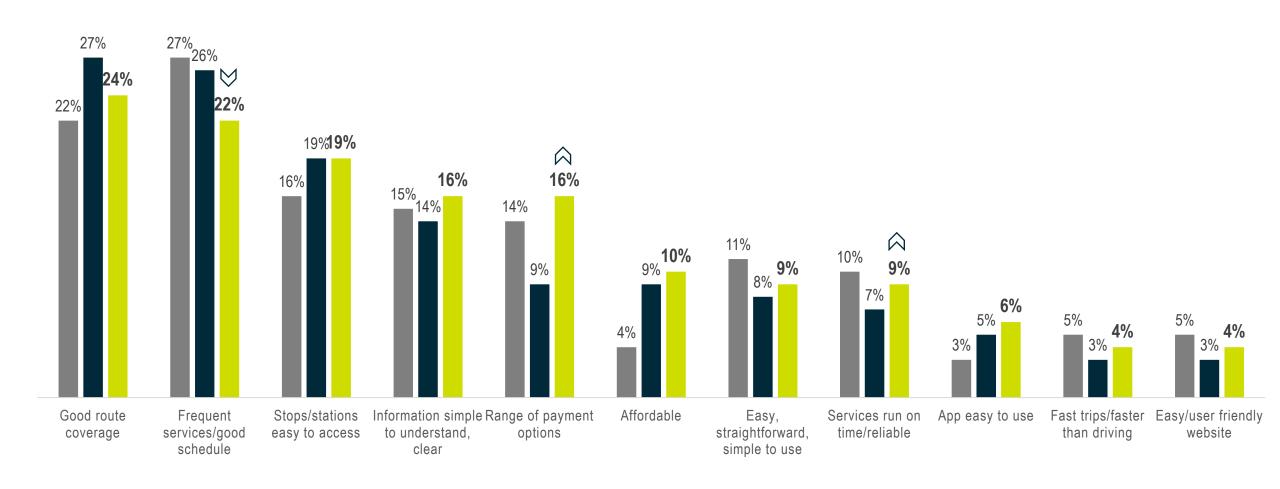
How much do you agree or disagree that it is easy to use public transport services in the Wellington region?



- Travelling for sightseeing (93%). visiting friends/relative (80%) or a personal appointment (80%)
- ✓ SuperGold card users (86%)/aged 65 years + (82%)
- ✓ Use PT less often than once a month (83%)
- Weekend travellers (75%)
- Males (75%)
- Wairarapa line users (22%)
- Aged 45-59 years (21%)
- Using PT every week day (19%)

Why Easy to Use Public Transport Services

Why is it easy to use public transport services in the Wellington region?



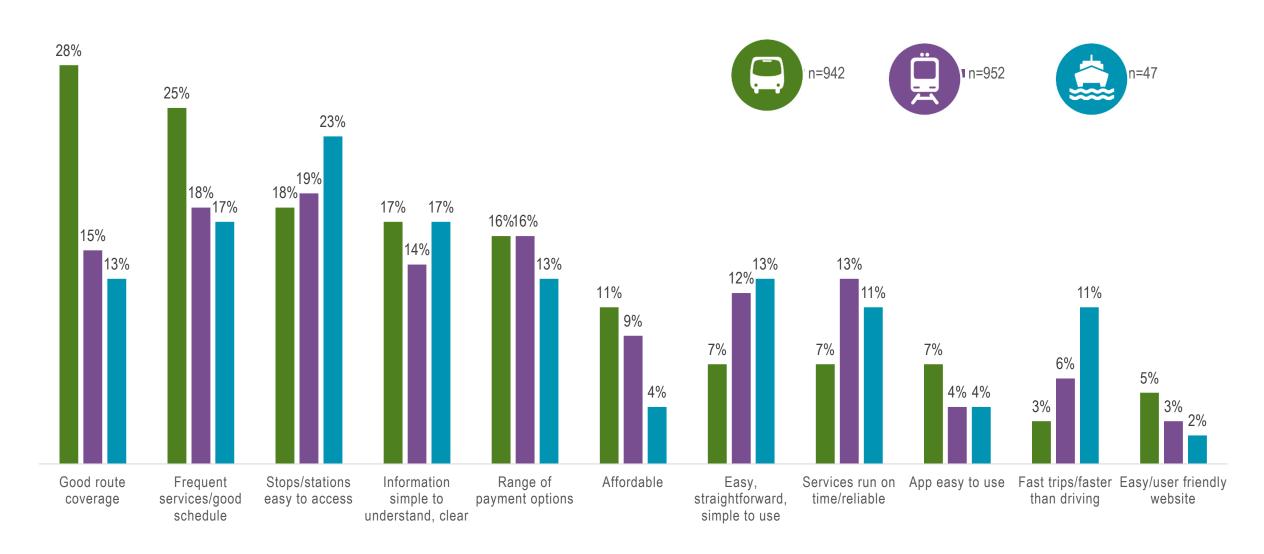
■ Jul '21 (n=1523) ■ Jun '22 (n=1487) ■ Jun '23 (n=1431)

Base: Respondents who said it was easy to use public transport services and who gave a reason

Note: Graph lists reasons mentioned by 3% or more of respondents. A full list of responses is provided in the Appendix

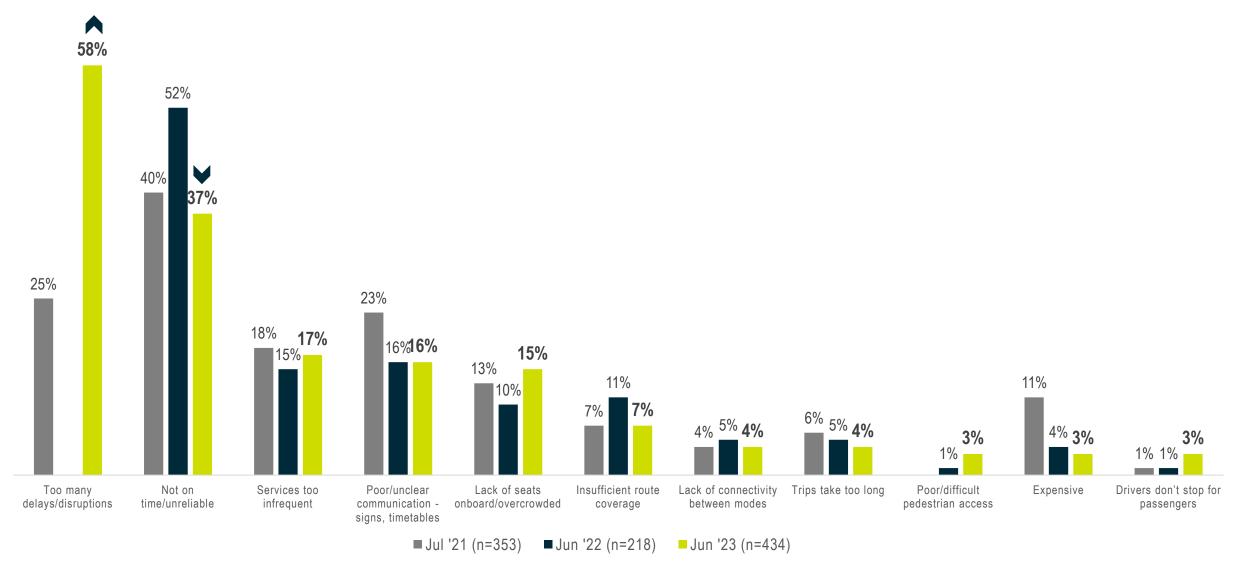
Why Easy to Use Public Transport Services

Results by Mode



Why Not Easy to Use Public Transport Services

Why is it not easy to use public transport services in the Wellington region?

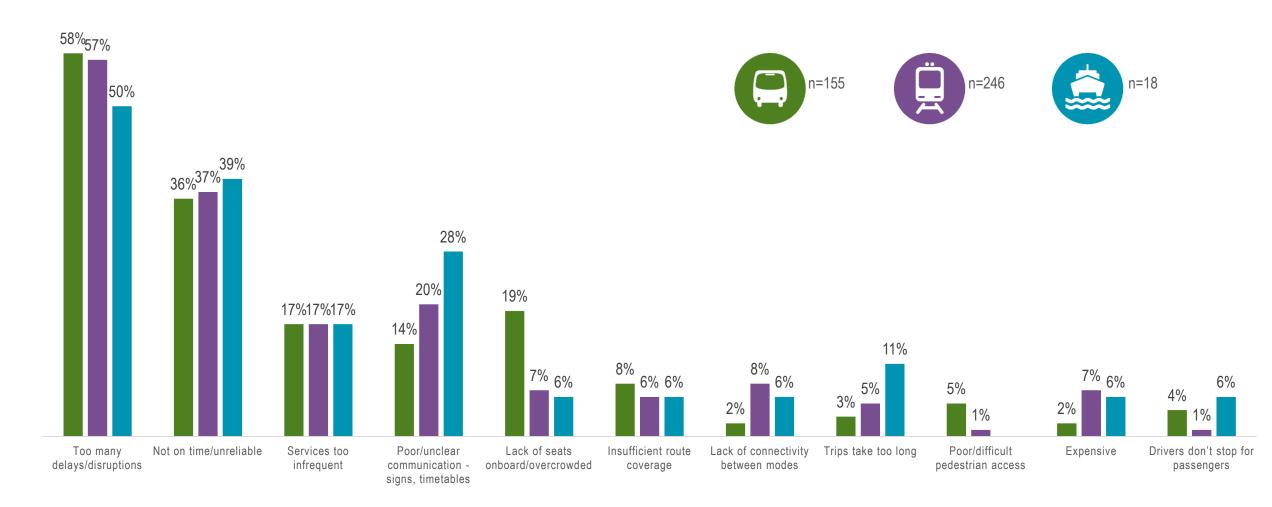


Base: Respondents who said it was not easy to use public transport services and who gave a reason

Note: A full list of responses is provided in the Appendix

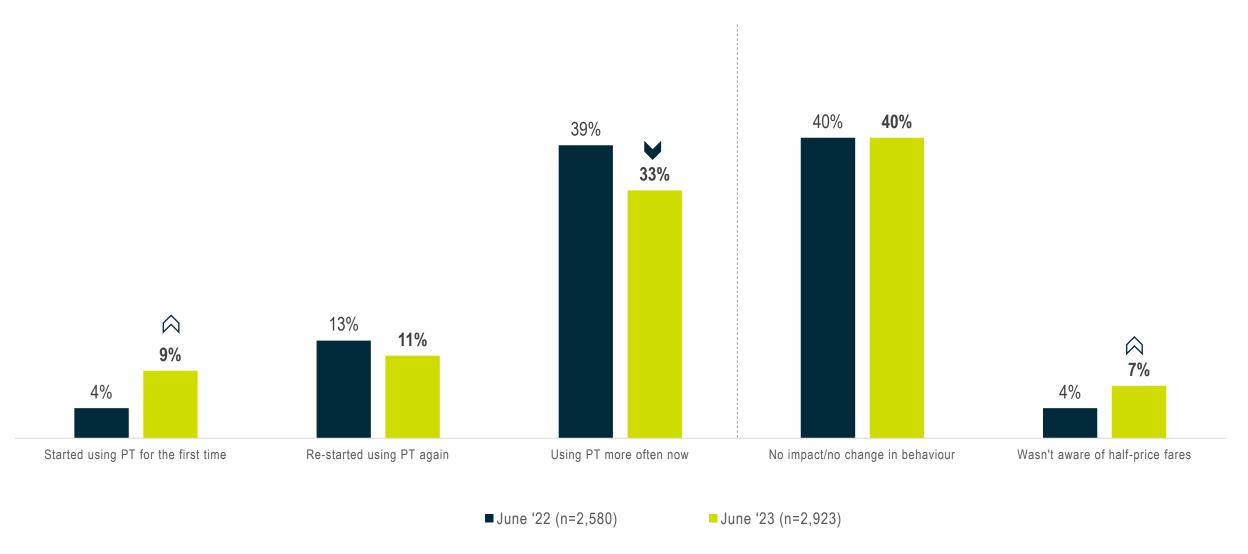
Why Not Easy to Use Public Transport Services

Results by Mode



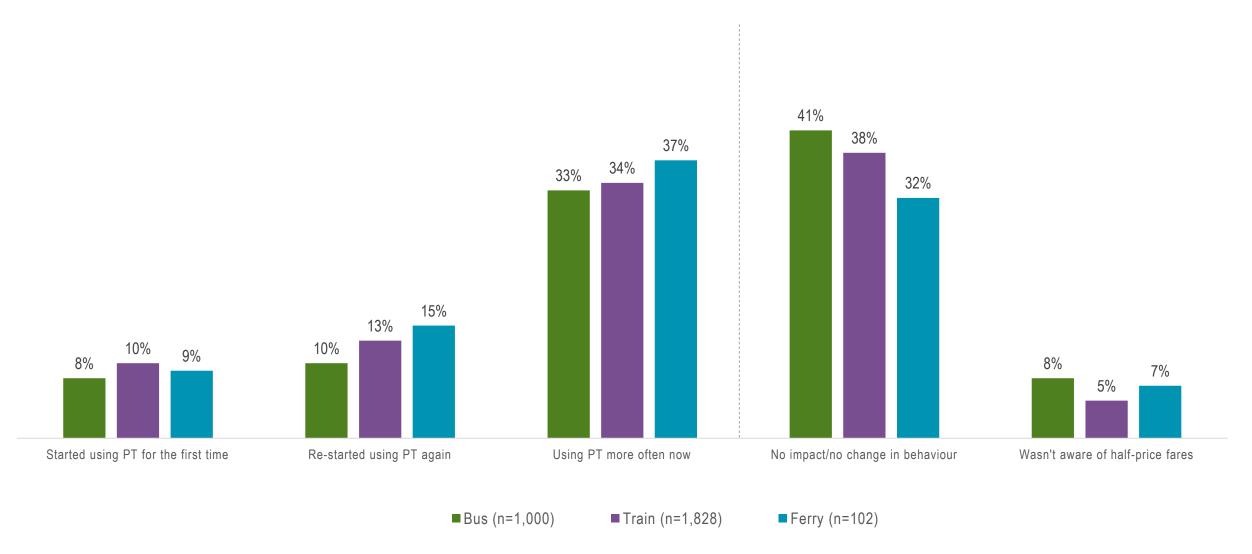
Impact of Half-Price Fares on Public Transport Use

What impact has the introduction of half-price fares has on your public transport use?



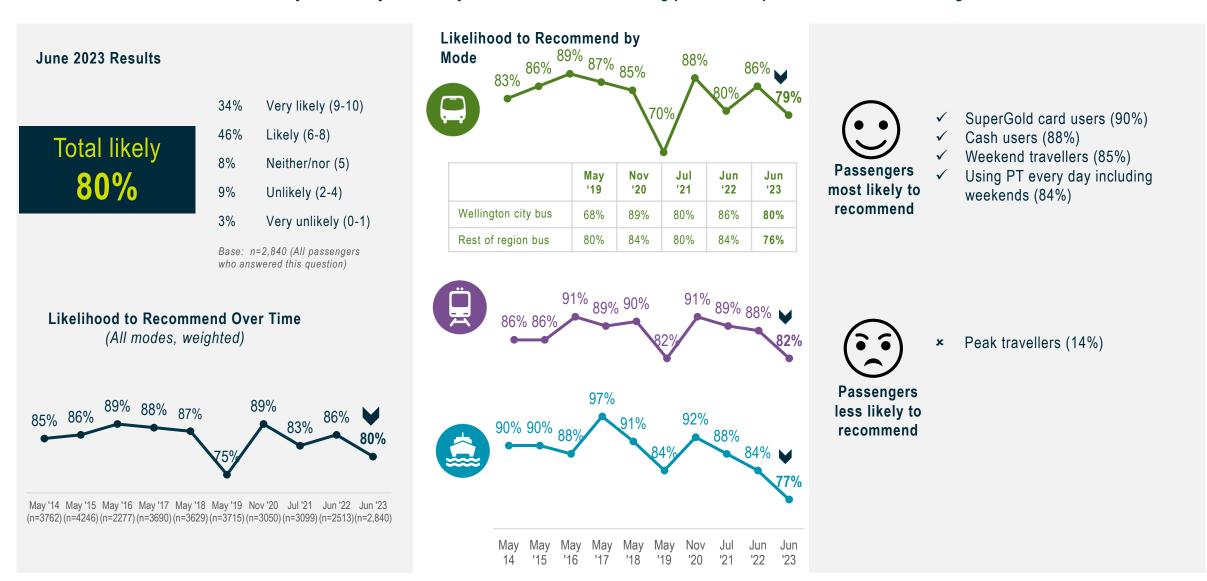
Impact of Half-Price Fares on Public Transport Use

What impact has the introduction of half-price fares has on your public transport use?



Likelihood of Recommending Public Transport

How likely or unlikely is it that you would recommend using public transport to a friend or a colleague?



Net Promoter Score*

How likely or unlikely is it that you would recommend using public transport to a friend or a colleague?

June 2023 Results

NPS 4 34% Promoters (9-10)

36% Passives (7-8)

30% Detractors (0-6)

Base: n=2,840 (All passengers who answered this question)

* Net Promoter Score (NPS) is a measure of customer loyalty, that is, the likelihood that customers will recommend the service to others. Customers are classified into one of three categories – Promoters (rating 9-10), Passives (rating 7-8) and Detractors (rating 0-6). The NPS is calculated by deducting the share of Detractors from the share of Promoters. Generally a value over 0 is considered good; a value over 50 is considered excellent.

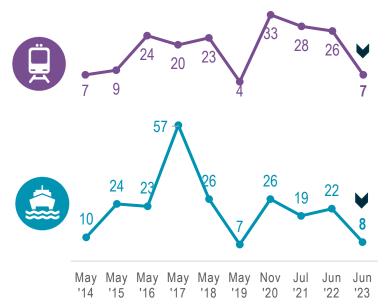
Net Promoter Score Over Time

(All modes, weighted)



May '14 May '15 May '16 May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=3762) (n=4246) (n=2277) (n=3690) (n=3629) (n=3715) (n=3050) (n=3099) (n=2513) (n=2840)







Highest NPS scores

- Travelling for sightseeing (45), sport/recreation/dining out (25) or visiting friends/relatives (21)
- ✓ SuperGold card users (39%)/aged 65 years + (33)
- Using PT less often than once a month (39)
- ✓ Cash users (28)
- ✓ Weekend travellers (15)

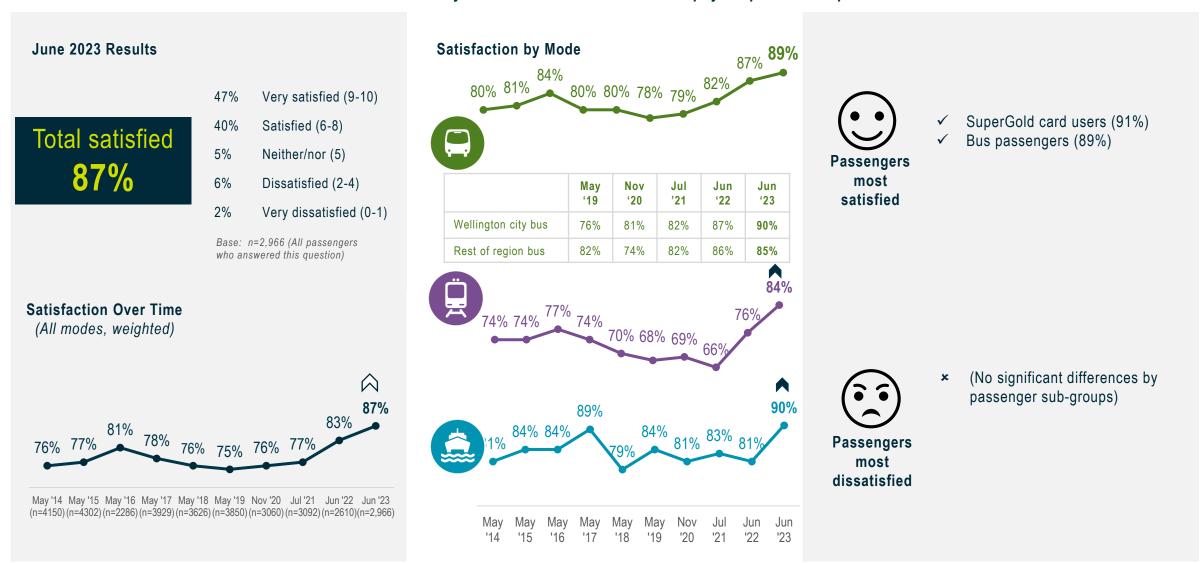


Lowest NPS scores

- ★ Using PT every weekday (-9)
- Travelling for work (-6)
- Peak travellers (-5)
- Aged 15-17 years (-4) or 25-34 years (-6)

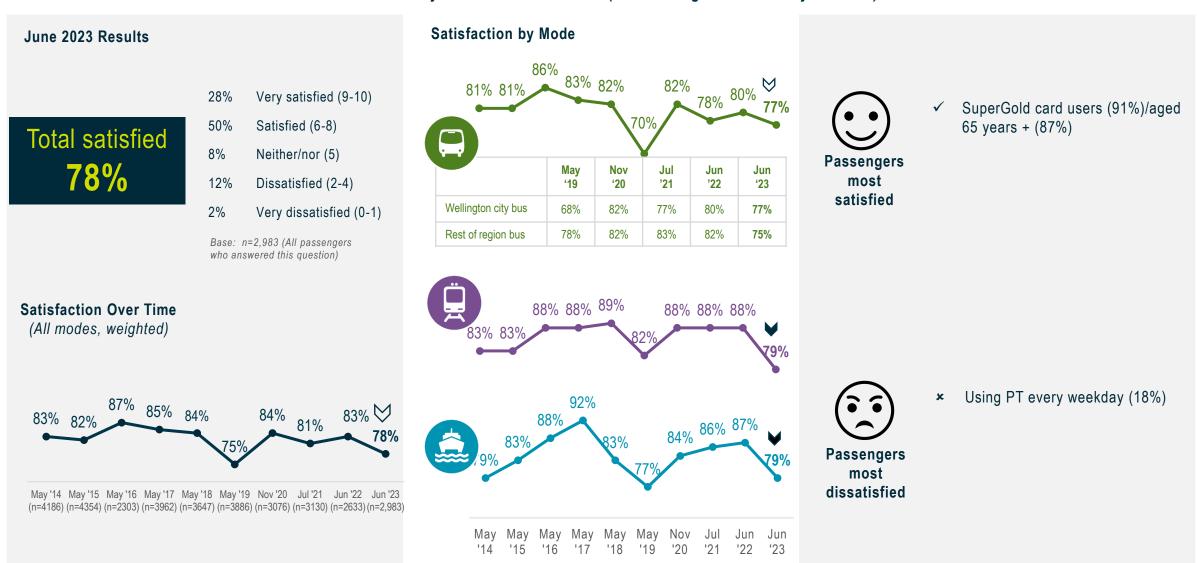
Satisfaction with Convenience of Paying for PT

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with how convenient it is to pay for public transport?



Satisfaction with Travel Time

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the travel time (considering the distance you travel)?



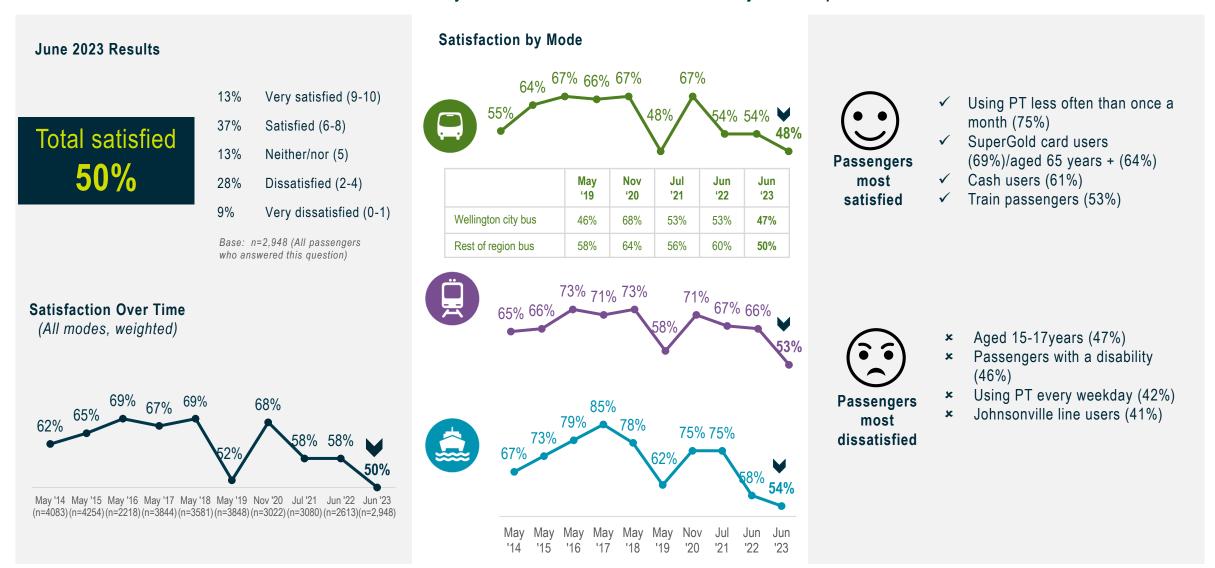
Satisfaction with Ease of Getting PT Information

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the ease of getting information about public transport routes and timetables?



Satisfaction with Information about Delays, Disruptions

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with information about service delays or disruptions?



Perceptions Of Public Transport System Overall Over Time By Mode

Time Series Summary (Total satisfied (%))

Public	transi	nort s	vstem	overall
rubiic	เเฉเเจ	טונט	VOLCIII	Overan

Convenience of paying
Travel time
Ease of getting information
Info about delays, disruptions
Net Promoter Score

		Tota	l Bus				V	/ellingto	n City Bเ	IS		Rest of Region Bus					
May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Jun 2023	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Jun 2023	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Jun 2023
66	*	83	75	81	74	63	70	83	74	80	74	77	*	80	78	85	74
78	*	79	82	87	89	76	78	81	82	87	90	82	*	74	82	86	85
70	*	82	78	80	77	68	74	82	77	80	77	78	*	82	83	82	75
71	*	82	75	76	75	69	73	83	75	76	75	79	*	79	78	77	75
48	*	67	54	54	48	46	54	68	53	53	47	58	*	64	56	60	50
-14	*	+26	+7	+15	+2	-20	-6	+28	+6	+13	+1	+6	*	+18	+9	+24	+3

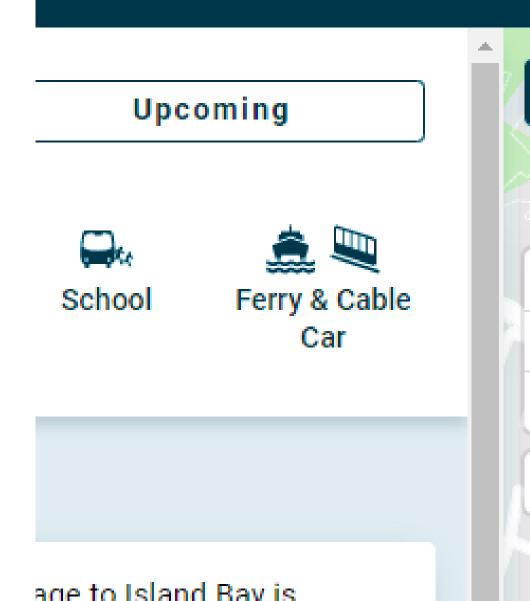
Public transport system overall

Convenience of paying
Travel time
Ease of getting information
Info about delays, disruptions
Net Promoter Score

		Tra	ain			Ferry						
May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Jun 2023	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Jun 2023	
75	79	84	81	88	76	72	*	90	80	78	71	
68	70	69	66	76	84	84	*	81	83	81	90	
82	85	88	88	88	79	77	*	84	86	87	79	
78	81	86	81	81	71	81	*	85	80	78	78	
58	63	71	67	66	53	62	*	75	75	58	54	
+4	14	+33	+28	+26	+7	+7	*	+26	+19	+22	+8	

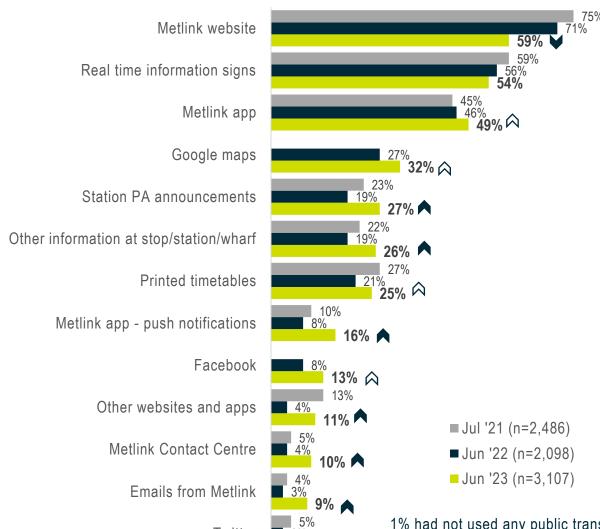
Alerts

Passenger **Perspectives** on Public **Transport** Information



Use of Public Transport Information

Thinking about the last three months, which of the following ways have you used to get information about public transport services in Wellington?



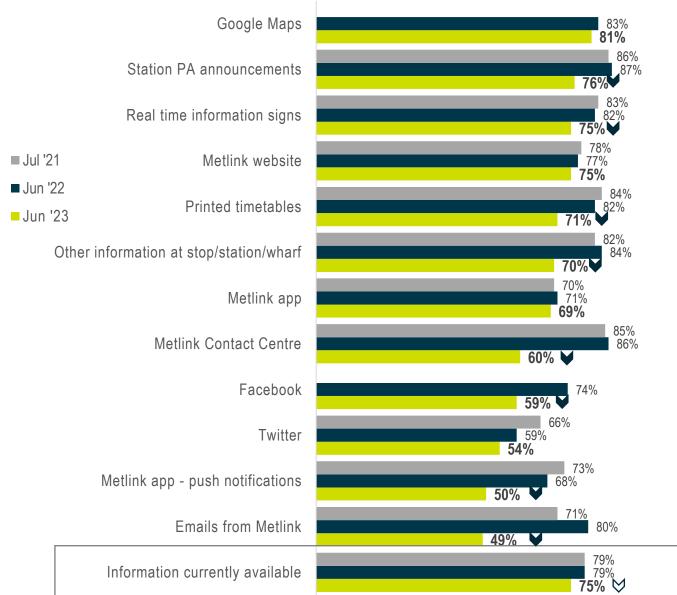
Whilst the Metlink website continues to be the most frequently used source of public transport information (59%, including 73% of train passengers), its use has continued to decline (down from 75% in July 2021 and 71% in June 2022). Use of real time information signs remains stable at 54%.

Over the last 12 months there has been a significant increase in use of all other forms of public transport information questioned on, this increase most notable for use of Metlink app push notifications (16% of all passengers reporting using these as an information source, up from 8% 12 months ago) and station PA announcements (27%, up from 19% in June 2022).

Of the public transport information sources considered, use continues to be lowest for emails from Metlink (9%) and Twitter (8%), although use of both has increased significantly over the last 12 months.

1% had not used any public transport information in the last three months (compared with 1% in June 2022 and 2% in July 2021)

Satisfaction with Sources of Public Transport Information



Satisfaction with the public transport information currently available has declined significantly over the last 12 months, down 4 percentage points to 75%. This decline is most notable among train passengers, the share satisfied down 10 percentage points from June 2022 to 75% in June 2023.

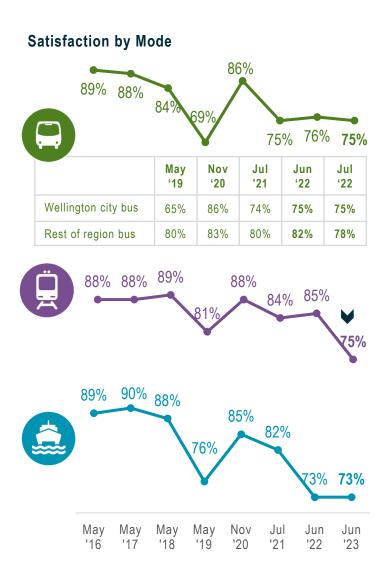
Over the last 12 months, satisfaction with each of the public transport information sources has declined. This decline is most notable for emails from Metlink, the share satisfied down from 80% 12 months ago to 49%. Particularly notable declines in satisfaction are also evident for the Metlink Contact Centre (down from 86% to 60%) and Metlink app – push notifications (down from 68% to 50%). This year, passengers are most satisfied with information via Google Maps (81%) and least satisfied with information provided via emails from Metlink (49%)

Passengers are most likely to suggest the need for better communication of delays/disruptions/cancellations at stops/stations/wharves. Improving the functionality of the Metlink app. and ensuring that all information is accurate/up-to-date are also frequently-mentioned suggestions to enhance the quality of information provision going forward.

Satisfaction with PT Information Currently Available

Overall, how satisfied or dissatisfied are you with the information about public transport services that is currently available?

June 2023 Results 20% Very satisfied (9-10) Satisfied (6-8) 56% Total satisfied 12% Neither/nor (5) 76% 10% Dissatisfied (2-4) 2% Very dissatisfied (0-1) Base: n=2,484 (All passengers who answered this question) **Satisfaction Over Time** (All modes, weighted) 86% 79% 79% May '16 May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=2259) (n=3307) (n=3183) (n=3420) (n=2609) (n=2573) (n=2147) (n=2,484)Denotes statistically significant change of 5 percentage points or less Denotes statistically significant change of more than 5 percentage points

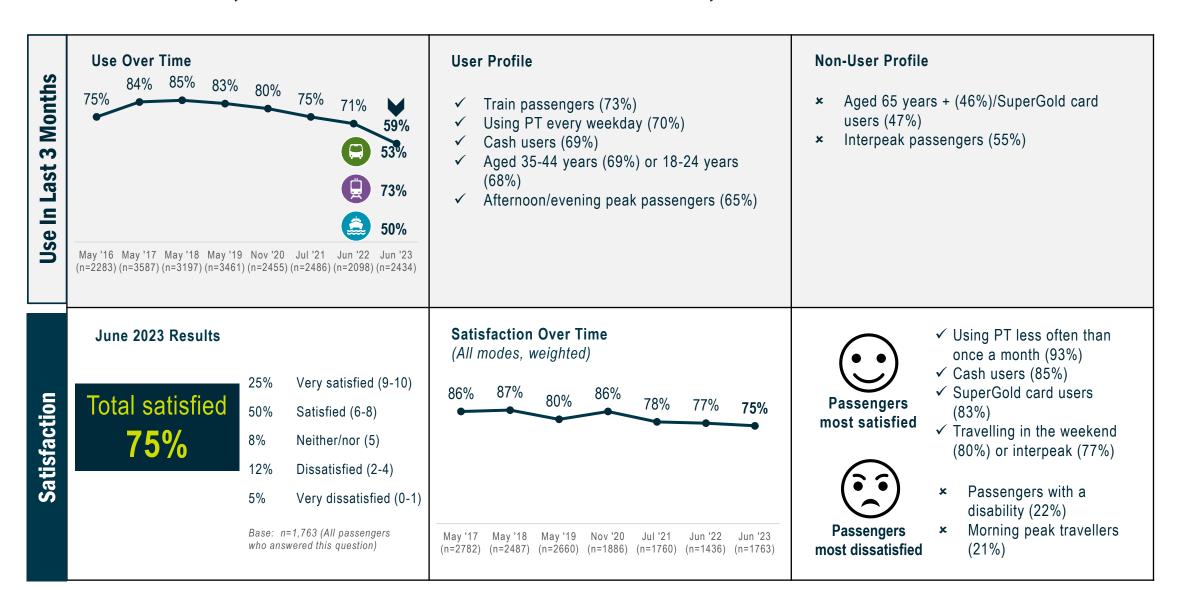




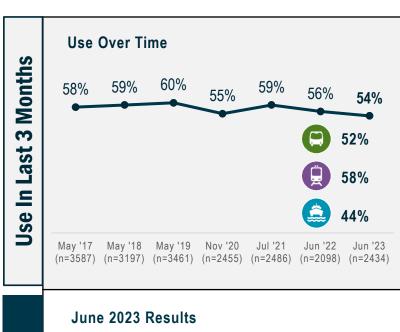
- ✓ Using PT less often than once a month (87%)
- ✓ Travelling off-peak (78%)

- Morning peak travellers (18%)
- Using PT every weekday (17%)

Use of, and Satisfaction with, Metlink Website



Use of, and Satisfaction with, Real Time Information at Stops/Stations/Wharves



User Profile

- ✓ Travelling for sport/recreation/dining out (74%) or tertiary study (71%)
- ✓ Using PT every weekday (63%)
- ✓ Males (63%)
- Passengers with a disability (62%)
- ✓ Aged 15-24 years (61%)
- ✓ Afternoon/evening peak passengers (61%)
- ✓ Train passengers (58%), especially Johnsonville (62%), Melling (60%) and Hutt Valley (59%) line users

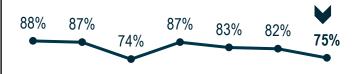
Non-User Profile

- ➤ Wairarapa line users (39%)
- Aged 65 years + (39%)/SuperGold card users (41%)
- ★ Travelling for sightseeing (41%)
- Ferry passengers (44%)
- Interpeak travellers (47%)

Total satisfied 75% Neither/nor (5) 11% Dissatisfied (2-4) 4% Very dissatisfied (0-1) Base: n=1,522 (All passengers who answered this question)

Satisfaction Over Time

(All modes, weighted)



May '17 May '18 May '19 Nov '20 Jul '21 Jun '22 Jun '23 (n=1953) (n=1757) (n=1772) (n=1211) (n=1301) (n=1030) (n=1522)



Passengers most satisfied

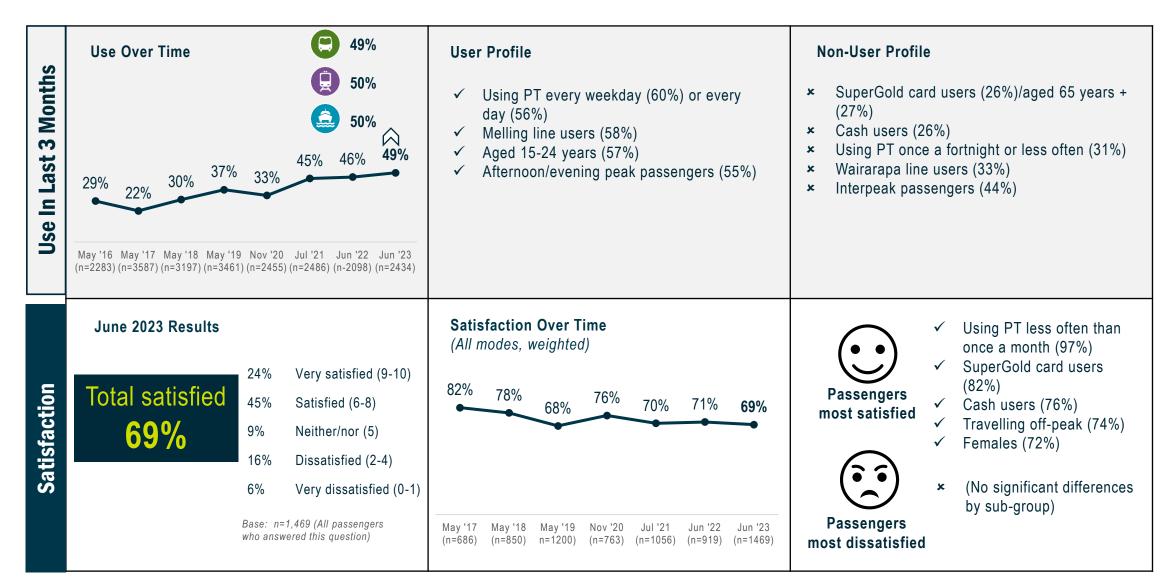
- ✓ Using PT less often than once a month (95%)
- ✓ Travelling for sightseeing (95%) or to visit friends/relatives (86%)
- ✓ Weekend travellers (81%)



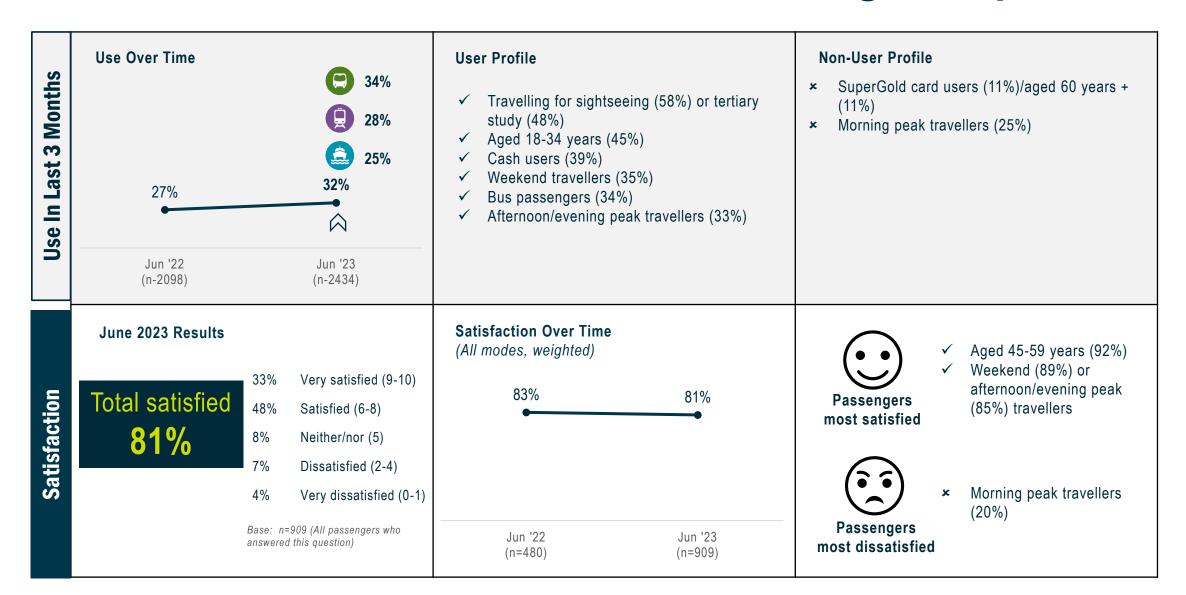
Passengers most dissatisfied

- ➤ Johnsonville line users (24%)
- Using PT every weekday (19%) or every day (18%)

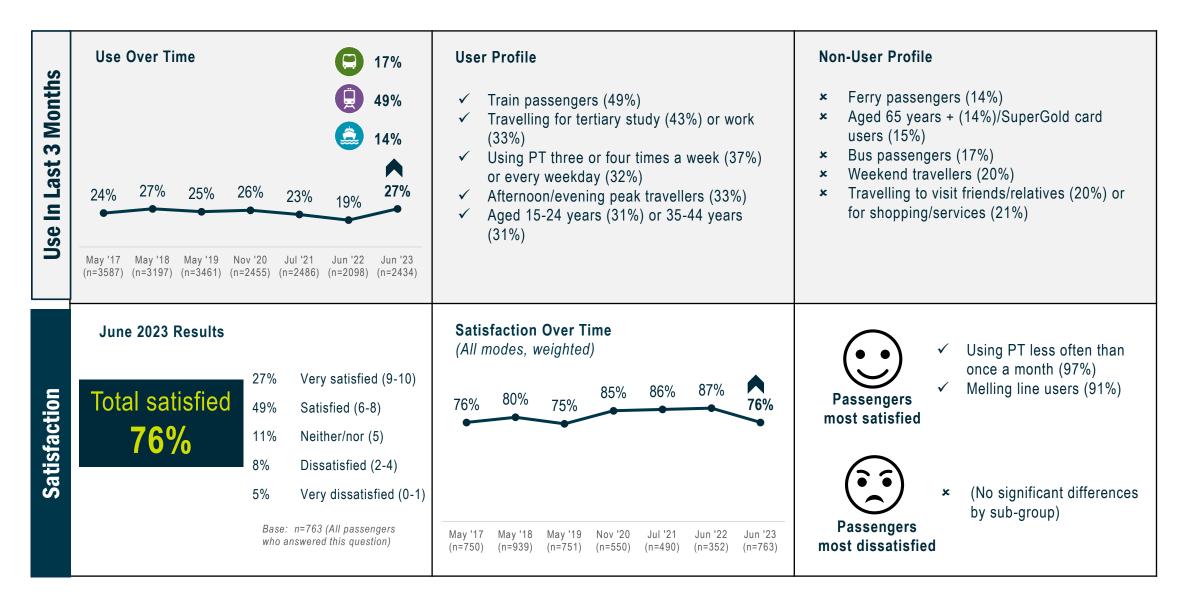
Use of, and Satisfaction with, Metlink App



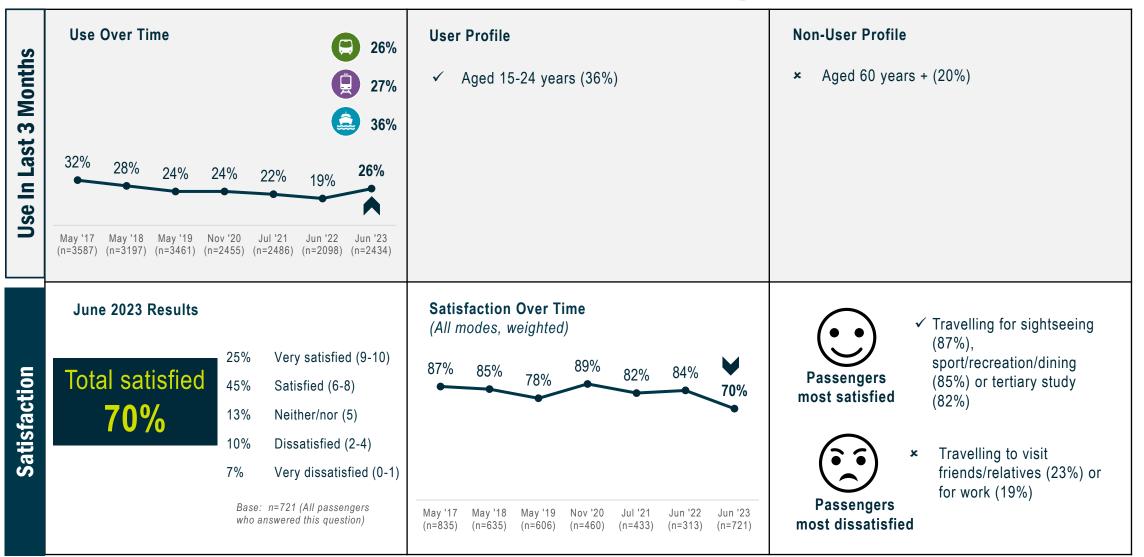
Use of, and Satisfaction with, Google Maps



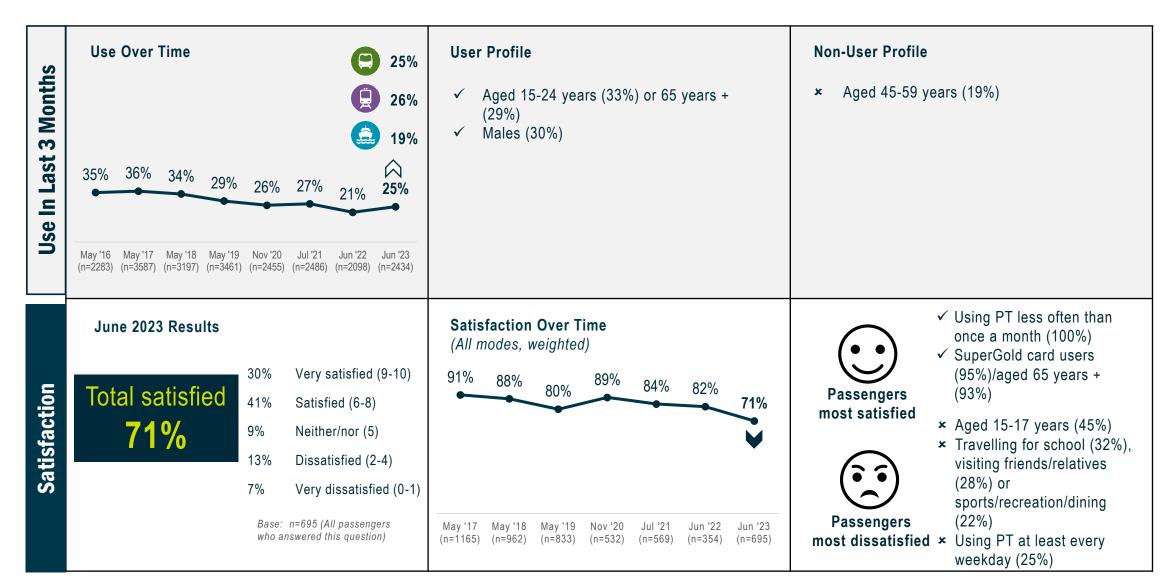
Use of, and Satisfaction with, Station PA Announcements



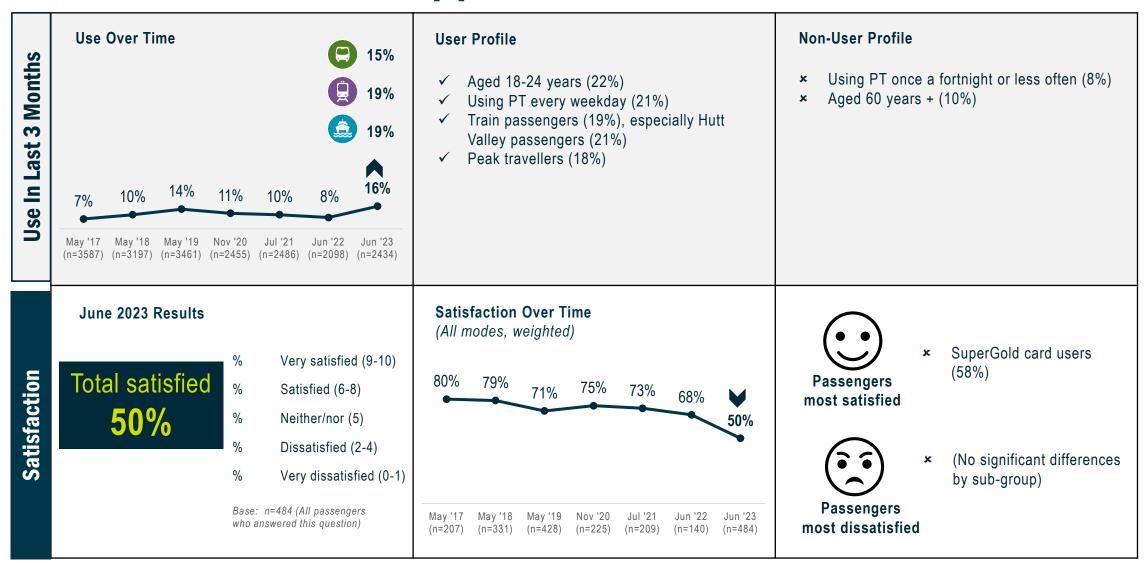
Use of, and Satisfaction with, Other Information Provided at Stop/Station/Wharf



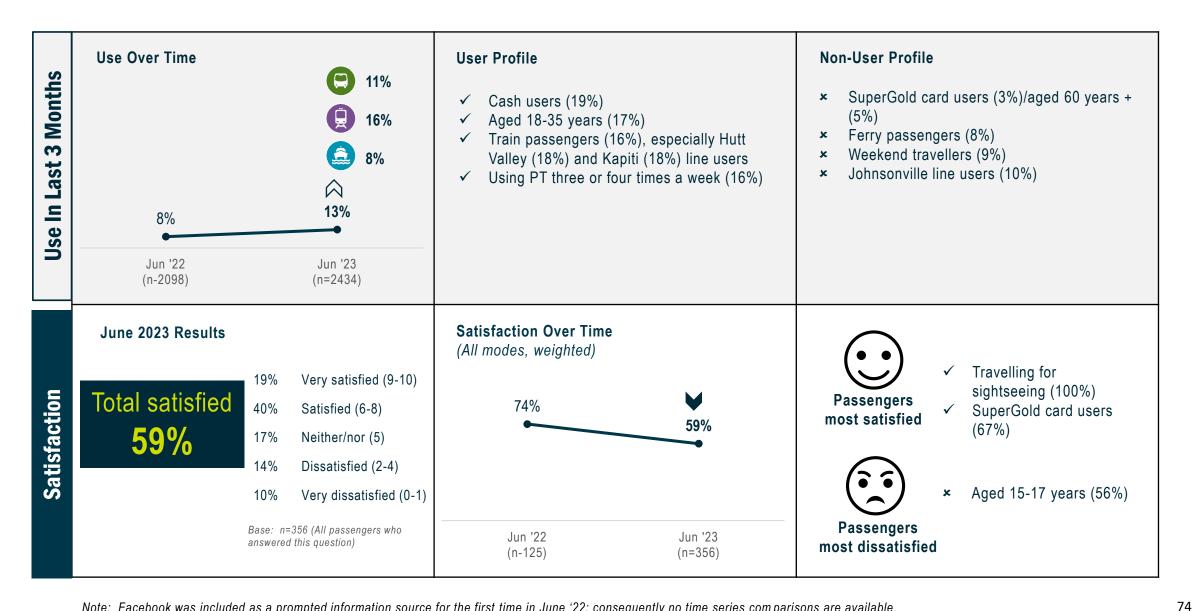
Use of, and Satisfaction with, Printed Timetables



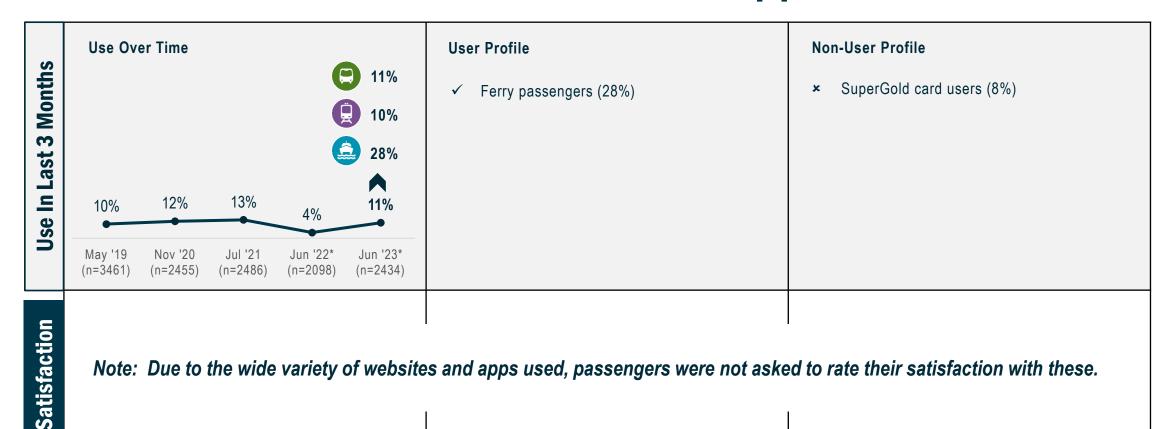
Use of, and Satisfaction with, Metlink App – Push Notifications



Use of, and Satisfaction with, Facebook



Use of, and Satisfaction with, Other Websites and Apps



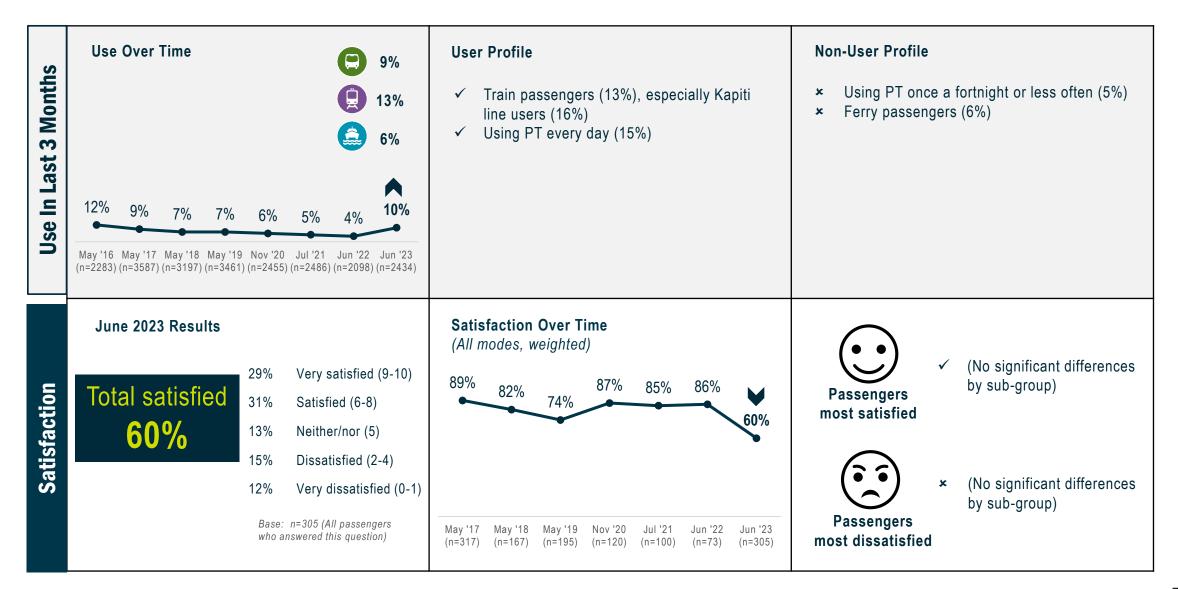
Note: Due to the wide variety of websites and apps used, passengers were not asked to rate their satisfaction with these.

Most common non Metlink official websites/ apps used in the last three months

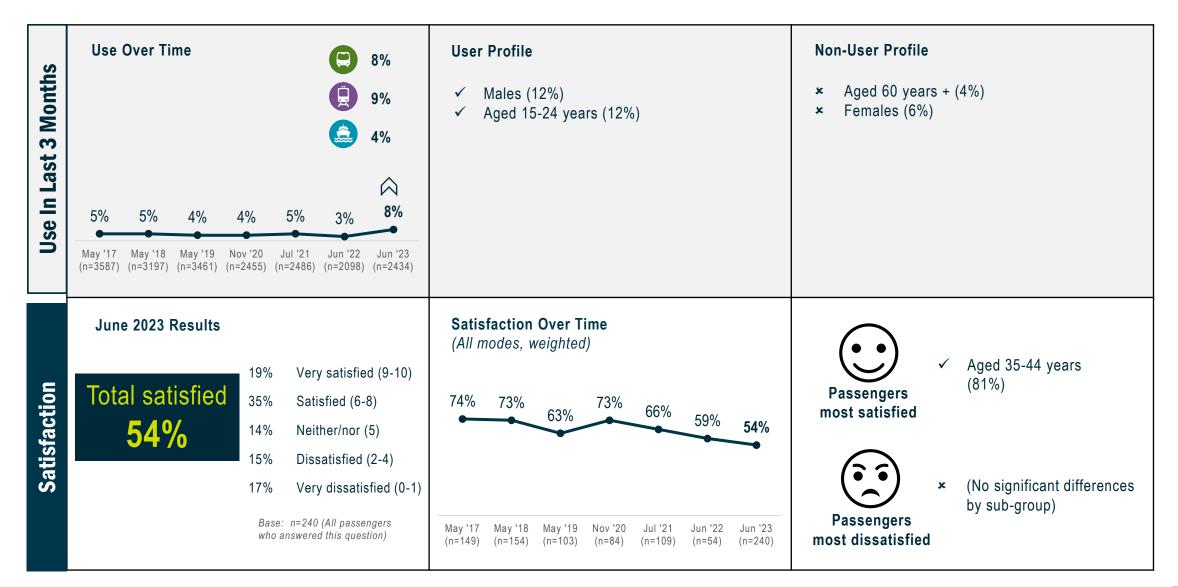
Catchy.nz/Catchy app	n=23
East by West website	n=18
Bus++ app	n=12
Transit app	n=7
Apple maps	n=5

^{*} Note that, prior to June '22, Google Maps and Facebook were included here as 'another website'. From June '22, these two information sources were specifically prompted as possible information sources, and their results have been presented separately..

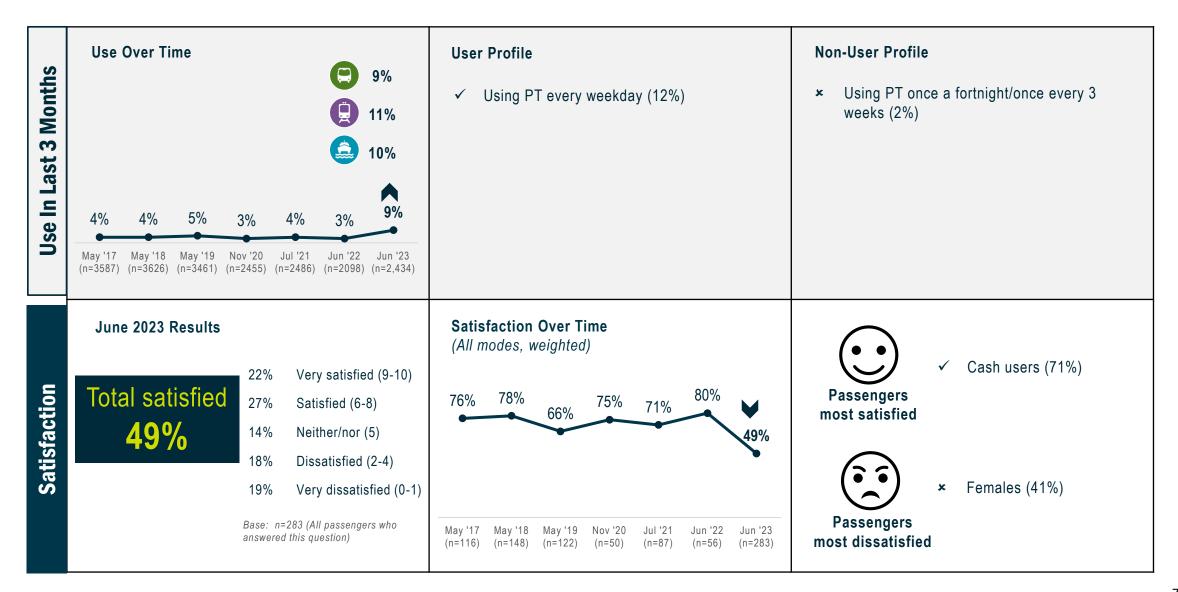
Use of, and Satisfaction with, Metlink Contact Centre



Use of, and Satisfaction with, Twitter

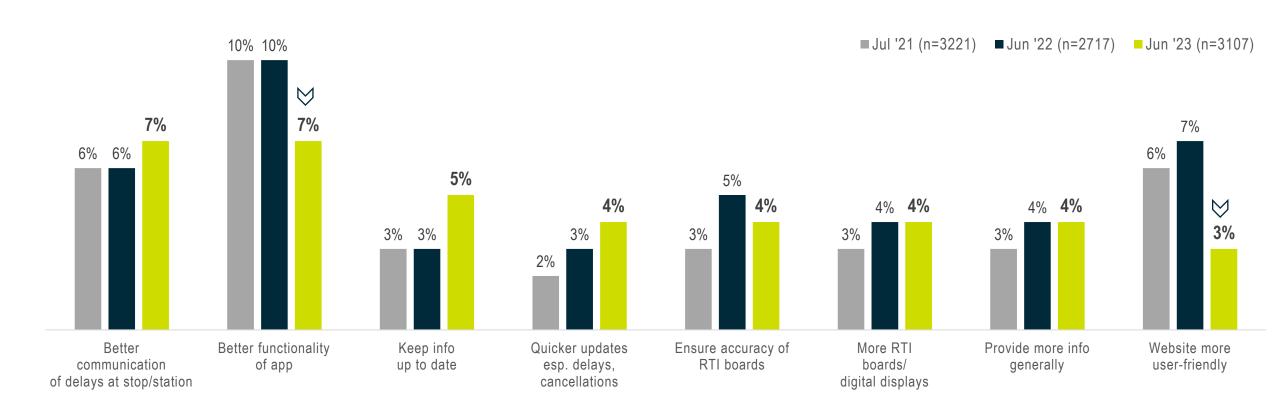


Use of, and Satisfaction with, Emails from Metlink



Suggested Improvements to Public Transport Information

How can we improve the way public transport information is provided?



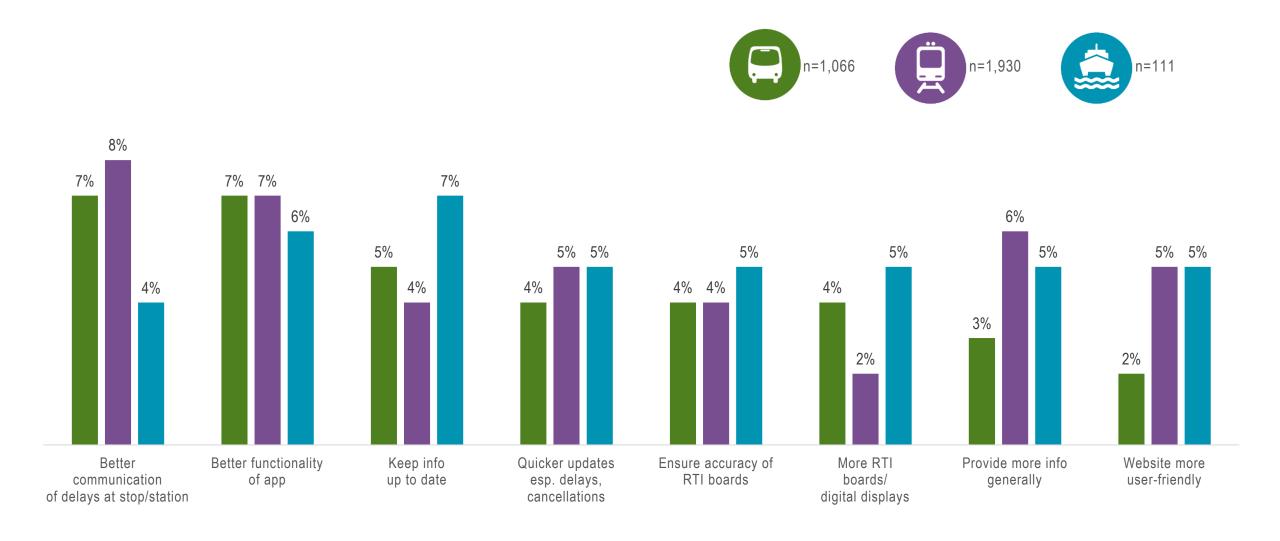
Arrows denote statistically significant change from previous year.

Multiple responses to this question permitted.

Graph shows improvements mentioned by 3% or more of respondents. A full list of suggested improvements is provided in the Appendix.

Suggested Improvements to Public Transport Information

Results by Mode



Perceptions Of Public Transport Information Available Over Time By Mode

Time Series Summary (Total satisfied (%)

Total Bus				Wellington City Bus				Rest of Region Bus									
May '19	Nov '19	Nov '20	Jul '21	Jun '22	Jun '23	May '19	Nov '19	Nov '20	Jul '21	Jun '22	Jun '23	May '19	Nov '19	Nov '20	Jul '21	Jun '22	Ju1 '22
69	*	86	75	76	75	65	75	86	74	75	75	80	*	83	80	82	78

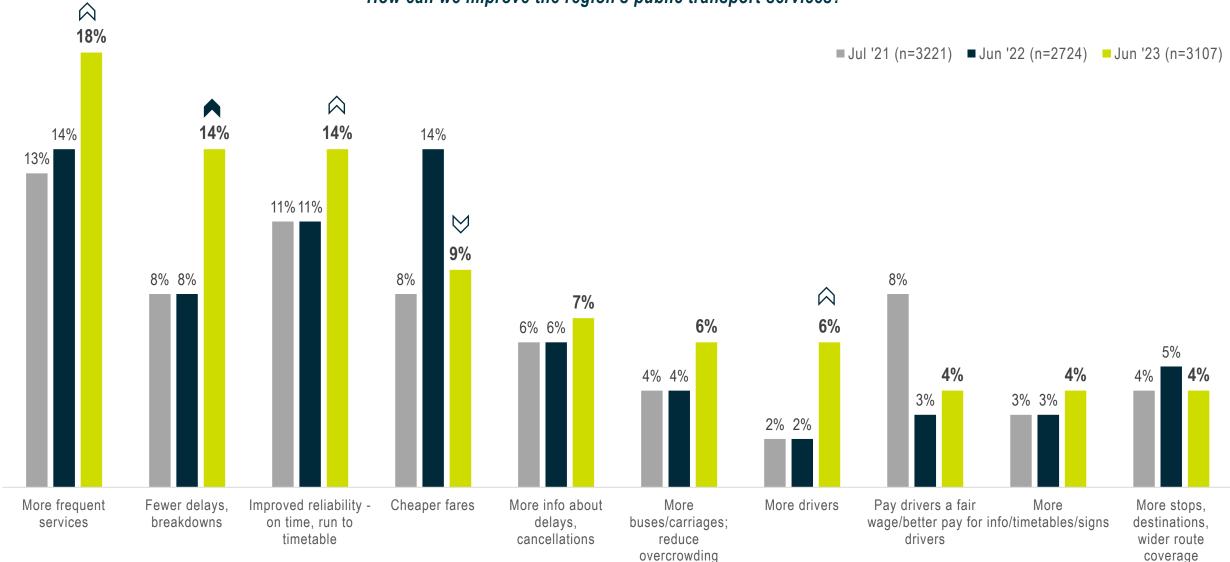
Train				Ferry							
May '19	Nov '19	Nov '20	Jul '21	Jun '22	Jul '22	May '19	Nov '19	Nov '20	Jul '21	Jun '22	Jun '23
81	83	88	84	85	75	76	*	85	82	73	73

Suggested Improvements to Public Transport System



Suggested Improvements to Public Transport Services

How can we improve the region's public transport services?



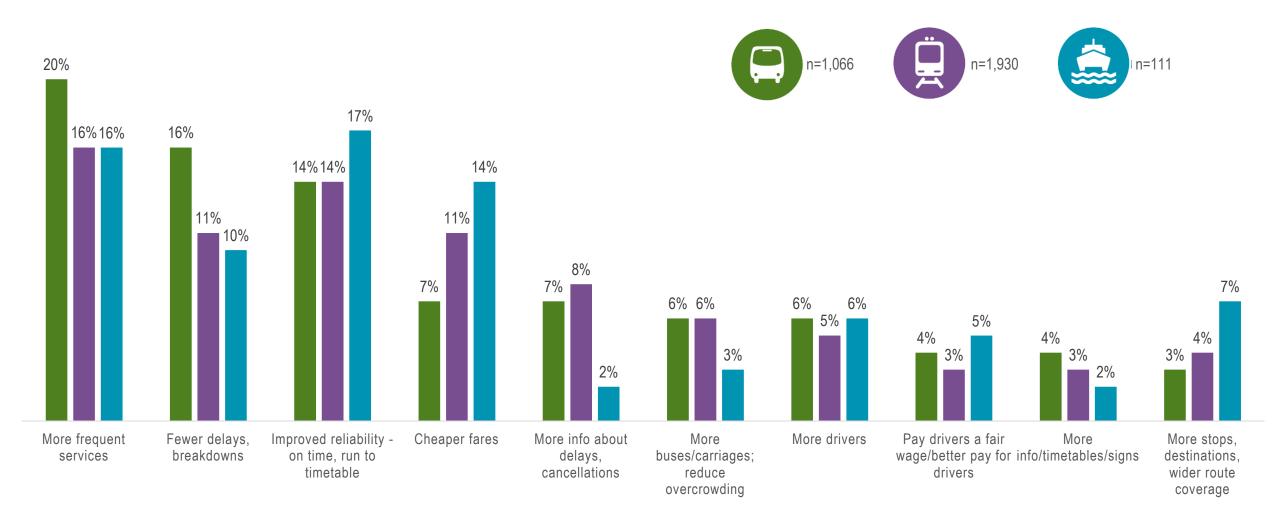
 $\label{lem:continuous} \textit{Arrows denote statistically significant change from previous year.}$

Multiple responses to this question permitted.

Graph shows improvements mentioned by 4% or more of respondents. A full list of suggested improvements is provided in the Appendix.

Suggested Improvements to Public Transport Services

Results by Mode



Appendix

- Respondent profile
- Trip profile
- Complete lists of openended question responses



Note: Tables exclude 'don't know' responses and those who did not answer the question

Respondent Profile

Distribution by Gender	Total	Bus	Train	Ferry
Female	57%	59%	54%	47%
Male	40%	38%	44%	49%
Gender diverse	3%	3%	2%	4%
Base	N=2,743	n=889	n=1,745	n=109

Distribution by Age	Total	Bus	Train	Ferry
15-17 years	9%	11%	6%	0%
18-24 years	22%	25%	16%	7%
25-34 years	24%	24%	25%	12%
35-44 years	14%	11%	18%	16%
45-59 years	17%	14%	22%	36%
60-64 years	5%	5%	6%	14%
65 years +	9%	10%	7%	15%
Base	N=2,809	n=937	n=1,766	n=106

Distribution by Disability*	Total	Bus	Train	Ferry
No disability	85%	84%	86%	92%
Disability	15%	16%	14%	8%
Base	N=2,712	n=884	n=1,722	n=106

^{*} Includes difficulty with seeing (even if wearing glasses), hearing (even if using hearing aids), walking or climbing stairs, or communicating with others, including communicating in English

Trip Profile

Distribution by Mode	Total	Weighted Share (based on May 2023 patronage numbers)	
Bus	34%		
Wellington City	25%	49%	
Rest of the region	9%	19%	
Train	62%	31%	
Ferry	4%	<1%	
Base	N=3,107		

Distribution by Operator	Total	Weighted Share
NZ Bus Metlink	17%	33%
Transdev	62%	31%
Tranzurban Metlink	13%	26%
Mana Metlink	4%	8%
Uzabus Metlink	1%	1%
East By West	3%	<1%
Base	N=3,107	

Distribution by Rail Line	Train
Hutt Valley	49%
Kapiti	23%
Johnsonville	16%
Melling	8%
Wairarapa	4%
Base	N=1,930

Note: Tables exclude 'don't know' responses and those who did not answer the question

Trip Profile

Distribution by Time of				
Travel	Total	Bus	Train	Ferry
Morning peak	18%	15%	23%	23%
Interpeak	31%	32%	30%	30%
Afternoon/evening peak	30%	25%	41%	33%
Weekend	21%	28%	6%	14%
				<u> </u>

n=1,065

n=1,930

n=111

N=3,106

Base

Total	Bus	Train	Ferry
82%	85%	77%	9%
7%	8%	5%	12%
6%	5%	7%	17%
4%	1%	10%	0%
<1%	0%	1%	54%
<1%	<1%	<1%	3%
<1%	<1%	<1%	5%
N=2,758	n=897	n=1,757	n=104
	82% 7% 6% 4% <1% <1%	82% 85% 7% 8% 6% 5% 4% 1% <1%	82% 85% 77% 7% 8% 5% 6% 5% 7% 4% 1% 10% <1%

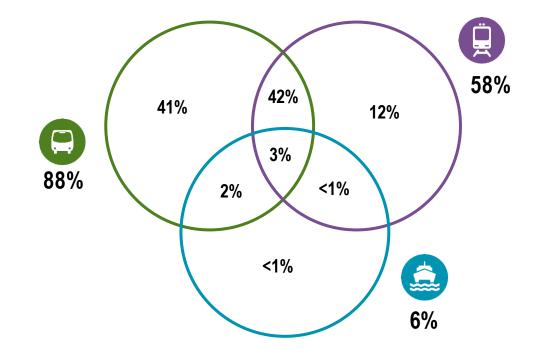
Distribution by Direction				
of Travel	Total	Bus	Train	Ferry
Outbound	55%	53%	62%	53%
Inbound	45%	47%	38%	47%
Base	N=3,107	n=1,066	n=1,930	n=111

Distribution by Main				
Reason for Trip	Total	Bus	Train	Ferry
Work	50%	41%	67%	62%
Shopping, services	10%	14%	3%	2%
Personal appointment	8%	9%	6%	5%
Visiting friends, relatives	8%	9%	6%	4%
School	7%	8%	6%	0%
Sports, recreation, dining	5%	7%	2%	8%
Tertiary study	5%	5%	6%	1%
Sightseeing	3%	3%	2%	18%
Special one-off event	2%	2%	2%	0%
Other	2%	2%	<1%	<1%
Base	N=2,772	n=899	n=1,764	n=109

Use of Public Transport in Wellington Region

Distribution by Frequency of Trip	Total	Bus	Train	Ferry
Every weekday, including weekends	22%	28%	11%	3%
Every week day	30%	27%	37%	21%
Three or four times a week	27%	25%	29%	35%
Once or twice a week	11%	10%	12%	18%
Once a fortnight/ once every three weeks	4%	4%	3%	5%
Once a month	1%	1%	2%	2%
Less often than once a month	4%	4%	4%	11%
First time today	1%	1%	2%	5%
Base	N=2,748	n=889	n=1,753	n=106

Distribution by Use of Public Transport in Last Three Months	Total	Bus	Train	Ferry
Used bus	88%	100%	67%	61%
Used train	58%	46%	100%	40%
Used harbour ferry	6%	6%	5%	100%
Base	N=2,737	n=885	n=1,744	n=108



Suggested Improvements to Stop/Station/Wharf (1)

What improvements would you like to see at the stop/station/wharf where you got on today?

Suggestions	Total	Suggestions	Total
More/better shelter from weather	18%	More/better parking, easier to access	1%
More seats	6%	More considerate drivers – stop closer to platform etc	1%
Cleaner stops and stations including having more rubbish bin	5%	Automated ticket machines/more Snapper top-up kiosks	1%
More real time information boards	5%	Provide air-conditioning, heaters	1%
More information/information bigger/easier to read	4%	Ensure RTI signs working/accurate/facing the right way	1%
More information about delays and disruptions	3%	More comfortable seats	1%
More/faster Snapper terminals	3%	Better access for those with disabilities/mobility issues	1%
Maintenance – fix leaks, remove graffiti, replace damaged timetables	2%	Better safety measures – no trip/slip hazards, slower vehicles etc	1%
Better access to stop/station/wharf – pedestrian crossing, overbridge	2%	More visually-appealing – colour, gardens, flowers	1%
Security cameras/CCTV	2%	Passengers and drivers more visible to one another	<1%
Better lighting	1%	Better bike storage/easier to take bikes onboard	<1%
New building/shelter/finish renovations	1%	Control/remove beggars, homeless	<1%
Better crowd management as passengers board/exit	1%	More customer service staff/staff more available	<1%
Access to toilets, improve toilet facilities	1%	Clearer/louder station announcements	<1%
Bigger stops/more room	1%	More room around stops/wider footpaths	<1%
Provide waiting lounge – vending machines, lockers, newspapers etc	1%	Less advertising/remove billboards	<1%

Base: n=1,066 (All respondents)

Suggested Improvements to Stop/Station/Wharf (2)

What improvements would you like to see at the stop/station/wharf where you got on today?

Suggestions	Total
Have more stops on the route	<1%
Have station open later at night	<1%
Ban smoking and vaping/more 'no smoking' signs	<1%
Longer platform/better timings for bus/train arrivals	<1%
Have a clock/actual time on RTI signs	<1%
More information/signs in other languages	<1%
Friendlier/more helpful staff	<1%
Have Wi-Fi available	<1%
Install ticket barriers/gates/turnstiles	<1%
Bus drivers should carry change	<1%
Animal/pest/bird control	<1%
Install power plugs/charging ports	<1%
More environmentally-sustainable vehicles	<1%
More drop-off/pick-up points for cars	<1%
Update clocks/synch all clocks at station/stop	<1%
COVID19-related e.g. provide hand sanitiser, enforce mask use	<1%

Base: n=1,066 (Respondents who have answered the question and provided suggestions)

Why Easy to Use Public Transport Services

Why is it easy to use public transport services in the Wellington region?

Reason	Total
Good route coverage (can get to most places)	24%%
Frequent services	22%
Stops/stations/wharves easily accessible/in good locations	19%
Timetable information easy to understand/clear	16%
Range of payment options	16%
Affordable/inexpensive/cheaper than taking private vehicle	10%
Good/easy/straightforward/simple to use	9%
Services run on time/reliable	9%
Good app/easy to use	6%
Staff helpful, professional, knowledgeable	4%
Fast trip/faster than travelling by private vehicle	4%
User-friendly website	4%
Comfortable trip (clean, warm, quiet, can read, stress-free etc)	4%
Good connection between modes	2%

Reason	Total
Familiar with system/no problems	2%
Integrated ticketing	2%
Good connection between modes	2%
Efficient, well-organised system	1%
Don't have to find/pay for parking	1%
Safe (not specified)	1%
Good/sufficient Park & Ride facilities	1%
Variety of public transport options	1%
Not over-crowded/can always find a seat	<1%
Easy pedestrian access to station	<1%
Good stations/stops/wharves (safe, weatherproof, clean)	<1%
Direct routes/don't have to change service mid-trip	<1%
Can take bicycles on board	<1%

Why Not Easy to Use Public Transport Services

Why is it not easy to use public transport services in the Wellington region?

Reason	Total	Reason	Total
Too many delays, disruptions, breakdown, cancellations	58%	Lack of direct/express services	1%
Public transport not leaving on time (delays, leaving early)	37%	Lack of payment options/places to buy or top-up tickets	1%
Service runs too infrequently	17%	Not enough Snapper terminals/poor placement of terminals	1%
Poor/unclear communication – announcements, signs, timetables etc	16%	Traffic congestion/too many personal vehicles on road	1%
Lack of seats on-board/overcrowded/not enough carriages	15%	Scheduled times not suitable/convenient	1%
Insufficient route coverage/difficult to get to some suburbs	7%	Website confusing, difficult to use	1%
Poor connections between modes	4%	Poor state of stops/stations/wharves – lack of seats, lack of toilets	1%
Too slow/trip takes a long time	4%	Feel unsafe at stop/station/wharf	1%
Poor pedestrian access to stop/station/wharf	3%	Poor driving – mounting kerbs, rough braking	1%
Expensive	3%	Lack of carparking nearby	<1%
Drivers driving past stops/not stopping for passengers	3%	Drivers unfamiliar with routes	<1%
Too many bus replacements/replacements inconvenient	3%	Aggressive commuters/poor passenger behaviour	<1%
Lack of staff/drivers	3%	Replacement buses overcrowded	<1%
App too slow/not user-friendly/hard to understand	3%	Customer complaints not well handled	<1%
Services don't run early/late enough	2%	Limited hours of use for SuperGold card	<1%
Staff unfriendly, unhelpful, rude	2%	Lack of capacity for bikes – no storage on board	<1%

Suggested Improvements to Public Transport Services (1)

How can we improve the region's public transport services?

Suggestions	Total
More frequent services	19%
Fewer delays/breakdowns/cancellations	14%
Ensure reliability – run to timetable, turn up when they say they will	14%
Cheaper fares/keep half-price fares	9%
More information provided about service delays	7%
More buses/more carriages/more seats/reduce overcrowding	6%
More staff generally	6%
Information/signage/maps clearer, more accessible	4%
Drivers need to be paid a fair wage/better pay for drivers	4%
More stops, destinations/wider route coverage/different routes	4%
Improvements to public transport app/more comprehensive app	3%
More direct/express services	2%
More /more frequent weekend/late night/holiday services	2%
Improvements to stops/stations/wharves (seats, toilets, shelter etc)	2%
More weekend/late night/holiday services	2%
Look after staff better/value staff more	2%
Be able to purchase tickets, top up cards at more locations	1%

Suggestions	Total
Cleaner vehicle, provide bins, toilets etc	1%
More friendly/more helpful drivers	1%
More electronic displays/Real Time Information boards	1%
Have back-up buses available/be more organised when trains cancelled	1%
More bus lanes/enforce bus lanes	1%
Regular vehicle check-ups/improve maintenance	1%
Better connections between services/better co-ordination	1%
Improve accessibility for wheelchairs/prams – come closer to curb	1%
Improved security/safety generally	1%
Safer driving – don't run red lights, don't overload buses	1%
Integrated ticketing/automate ticketing system	1%
Announce stops/stations	1%
Get light rail	1%
Improvements to timetable/better integration of timetables	1%
More advertising of PT to increase use	1%
Be able to pay with EFTPOS	1%
More environmentally-friendly/electric vehicles	<1%

^{• 3%} stated that no improvements to Wellington's public transport were needed

^{• 32%} could not think of any specific improvements

Suggested Improvements to Public Transport Services (2)

How can we improve the region's public transport services?

Suggestions	Total
Better planning of PT system	<1%
Improve air-conditioning/temperature on vehicles	<1%
More space for bikes/more bike friendly	<1%
Better website/easier to navigate/update website	<1%
More/cheaper car parking	<1%
Have GPS/real time information for every service	<1%
Make PayWave available to pay for fares	<1%
Better staff knowledge of routes	<1%
Discourage/penalise vehicle drivers e.g. tolls, fewer parking spaces	<1%
Retain Airport Link	<1%
Introduce a greater variety of PT e.g. bike rentals, mini ferries	<1%
Improve handling of Snapper complaints	<1%
Give staff more authority to enforce rules e.g. feet on seats, noise	<1%
More early morning services	<1%
Provide power points on vehicles	<1%
Drivers need to be more observant – look out for waiting passengers	<1%
Get better public transport providers	<1%
Don't put signs on windows/don't use reflective glass	<1%

Suggestions	Total
Nationalise public transport	<1%
More staff training	<1%
Free Wi-Fi on all services	<1%
Provide ability to pay for fare via app	<1%
Drivers to have more change for passengers paying with cash	<1%
Have clock on board/have clock on RTI boards	<1%
Allow dogs on public transport/don't have to use dog boxes	<1%
Drivers to have more change for passengers paying with cash	<1%
Better handling of complaints	<1%
Make transfers free	<1%
More/better cycleways	<1%
Provide separate carriages for school children/school buses	<1%
Ensure all Snapper cards tag on/off properly	<1%
Better food service/more food options	<1%
COVID-related e.g. hand out face masks, hand sanitiser available	<1%
Ensure services don't leave early	<1%
More advertising of where to purchase tickets/cards	<1%

Suggested Improvements to Public Transport Information

How can we improve the way public transport information is provided so that you would give (or continue to give) a rating of extremely satisfied next time?

Suggestions	Total
Announce/better communicate delays at stops	7%
Improve app/better functionality/more user-friendly	7%
Ensure all information is up-to-date/accurate	5%
Quicker, more accurate updates of delays, cancellations etc	4%
Provide more information/more communication generally	4%
Ensure accuracy of real time information boards	4%
Get (more) real time information boards/digital displays	4%
Make website more user-friendly/easier to navigate	3%
Provide more timely online alerts	2%
Ensure consistency across timetables (esp. online/offline)	1%
Information around bus replacement services/easier to understand	1%
GPS live tracking of vehicles (including displaying location on map)	1%
Clearer information about disruptions due to special events	1%
Provide more information on website/app e.g. fares	1%
Give more information about reason for delays, cancellations	1%
Integrate Google Maps into services	<1%
Increase the maximum number of stops on the app	<1
More frequent updates via social media	<1%
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Suggestions	Total
Better staff knowledge/training	<1%
Provide a clock/actual times on RTI boards	<1%
Announce/display next stop/station to passengers	<1%
More information about fare prices	<1%
Improve the route/journey planner/easier to find particular services	<1%
Ensure station announcements are audible	<1%
Use larger font on displays, boards	<1%
Provide bus circuit/route diagram	<1%
Be able to personalise/customise information on app, add notes etc	<1%
More public notification/advertising of major changes e.g. pricing	<1%
Have information available in languages other than English	<1%
Have more staff available to handle enquiries esp. during peak	<1%
Integrate all information to one place e.g. one website or app	<1%
Longer opening hours for Metlink Contact Centre/24 hour helpdesk	<1%
Publicly announce rail disruptions e.g. radio	<1%
Advertise to encourage greater use of website, app as info sources	<1%
Simplify timetables, make them clearer	<1%
Be able to bookmark favourite stops, routes across different devices	<1%
Place QR codes on all stops/stations/wharves	<1%